

DOUBLE TROUBLE



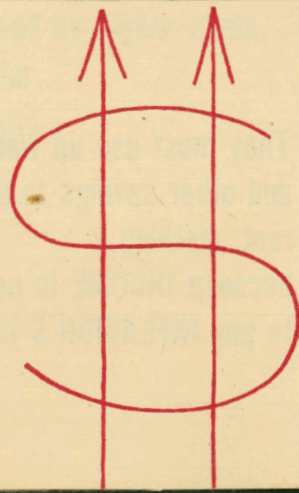
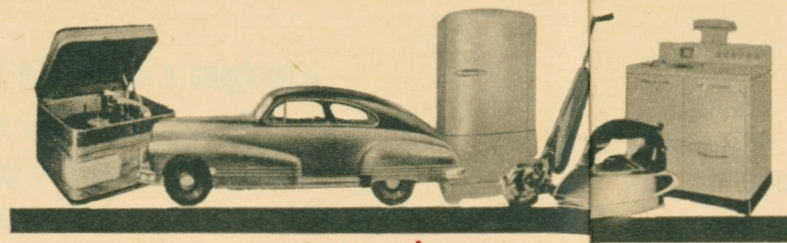
what to do about inflation
and deflation

When people and businesses
have more money to spend
than there are things to spend it on—
PRICES GO UP
your dollar buys less—
THAT'S INFLATION



When people can't buy,
lose their jobs,
or get a pay cut,
goods can't be sold.
Factories close; business crashes—
THAT'S DEFLATION





More and more people buy less and less
of a lot of things they want
(like these . . . and food and clothing, too)
and wholesalers, retailers, dealers, and jobbers
are left with high-priced goods on their shelves,
so they stop buying from those who make the goods.

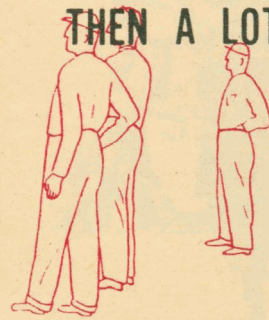
THEN . . .



Some factories and shops shut down
because nobody buys their goods



THEN A LOT OF PEOPLE LOSE THEIR JOBS



PEOPLE OUT OF JOBS
HAVE NO INCOME.
THEY CAN'T BUY GOODS
OR PAY THEIR RENT.



In the end

EVERYBODY GETS HURT

big businessmen

little businessmen

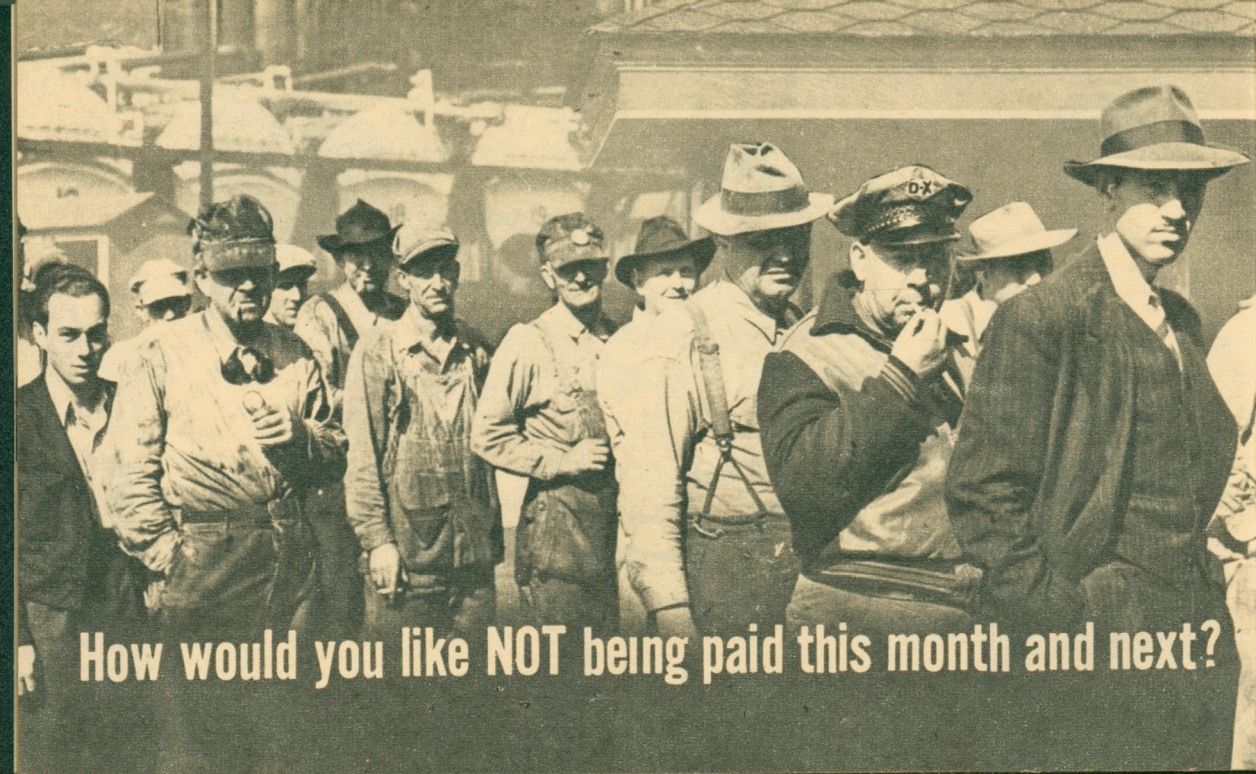
farmers

workers

housewives

everybody—that includes you

THAT'S DEPRESSION!



How would you like NOT being paid this month and next?

That's about what happens
when you pay 12¢ and the legal price is 10¢—
or \$12 when you ought to pay only \$10.

It doesn't seem like much,
but if you overpaid at that rate
on everything you bought

YOU'D BE WORKING TWO MONTHS THIS YEAR FOR NOTHING!

If the price isn't right,
tell the storekeeper.
He is usually glad to correct the mistake.
But if he won't change it,

REPORT THE OVERCHARGE TO YOUR LOCAL OPA PRICE CONTROL BOARD



Your price control board will help you

This board is a group of citizens who volunteered to work without pay to carry out the price control and rationing programs. They are your friends and neighbors. They are now helping in the war against inflation. They are protecting your pocketbook

