DOUBLE TROUBLE

what to do about inflation and deflation
When people and businesses have more money to spend than there are things to spend it on—
PRICES GO UP
your dollar buys less—
THAT'S INFLATION

When people can’t buy, lose their jobs, or get a pay cut, goods can’t be sold. Factories close; business crashes—
THAT’S DEFLATION
More and more people buy less and less
of a lot of things they want
(like these . . . and food and clothing, too)
and wholesalers, retailers, dealers, and jobbers
are left with high-priced goods on their shelves,
so they stop buying from those who make the goods.
Some factories and shops shut down because nobody buys their goods.

Then a lot of people lose their jobs.
In the end
EVERYBODY GETS HURT
big businessmen
little businessmen
farmers
workers
housewives
everybody—that includes you

THAT'S DEPRESSION!

PEOPLE OUT OF JOBS
HAVE NO INCOME.
THEY CAN'T BUY GOODS
OR PAY THEIR RENT.
That's about what happens when you pay 12¢ and the legal price is 10¢—
or $12 when you ought to pay only $10. It doesn't seem like much, but if you overpaid at that rate on everything you bought

YOU'D BE WORKING TWO MONTHS THIS YEAR FOR NOTHING!
If the price isn’t right, tell the storekeeper. He is usually glad to correct the mistake. But if he won’t change it, REPORT THE OVERCHARGE TO YOUR LOCAL OPA PRICE CONTROL BOARD.

Your price control board will help you

This board is a group of citizens who volunteered to work without pay to carry out the price control and rationing programs. They are your friends and neighbors. They are now helping in the war against inflation. They are protecting your pocketbook.