

The original documents are located in Box 3, folder “Parsons Award Presentation, New York City, March 29, 1976” of the Frances K. Pullen Papers at the Gerald R. Ford Presidential Library.

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MRS FORD'S REMARKS
1976 PARSONS AWARD PRESENTATION
at the
CRITICS AWARD SHOW
Monday, March 29, 1976
New York Hilton Hotel

THE PARSONS SCHOOL OF DESIGN
IS SUCH AN IMPORTANT CREATIVE FORCE
IN AMERICAN FASHION AND THE ARTS,
AND I AM VERY FLATTERED
BY THIS HONOR.

THE MARVELOUS DISPLAY
OF TALENT AND INNOVATION TONIGHT
SHOWS WHY PARSONS DESERVES
ITS "TOP OF THE LINE" REPUTATION.

BEING HERE TONIGHT

BRINGS BACK MANY EXCITING MEMORIES-----

MEMORIES OF BUYING TRIPS TO NEW YORK

AS A FASHION CO-ORDINATOR

FOR A GRAND RAPIDS DEPARTMENT STORE *and especially*

Far Too Few
~~AND~~ OF THOSE ~~DAYS~~ *years*

WHEN I LIVED IN THIS FABULOUS CITY.

AS A ^{coordinator of Fashion} (~~PROFESSIONAL~~) BUYER

AND NOW AS A CONSUMER,

I HAVE ALWAYS BEEN ENTHUSIASTIC

ABOUT AMERICAN CLOTHES.

AMERICAN CLOTHES ARE FANTASTIC---

VERSATILE, PRACTICAL, AND EXPRESSIVE.

Today

- 5 -

WHEREVER I GO,

I SEE THE BEST FASHION SHOW OF ALL---

PEOPLE WEARING AND ENJOYING

AMERICAN CLOTHES.

THAT'S WHY I AM DELIGHTED YOU THINK

in some small way
I HAVE HELPED YOUR INDUSTRY----

WHICH DOES ITS JOB SO WELL,

WITH MUCH IMAGINATION,

AND ARTISTRY. *My compliments to
you the designers and craftsmen of today.*

I AM honored # # # to be with you Tonight.

Thank you for this privilege.