

**The original documents are located in Box 3, folder “Olympic Recognition Awards, Madison, Wisconsin, April 4, 1976” of the Frances K. Pullen Papers at the Gerald R. Ford Presidential Library.**

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REMARKS OF FIRST LADY  
After  
PRESENTATION OF OLYMPIC RECOGNITION AWARDS

Madison, Wisconsin  
Sunday, April 4, 1976

CONGRATULATIONS TO YOU  
OLYMPIC PARTICIPANTS AND COACHES  
AND TO ALL OF YOU  
IN THIS AUDIENCE  
WHO HELPED THEM  
ON THEIR WAY TO INNSBRUCK  
FOR THE 1976 WINTER OLYMPICS.

WHAT AN INCREDIBLE AMOUNT

OF FAITH AND TEAMWORK

WENT INTO YOUR PARTICIPATION

AND <sup>The</sup>~~HOW~~ MANY YEARS

OF DETERMINATION AND HARD WORK.

MY MOTHER OFTEN SAID:

"ANYTHING WORTH DOING  
IS WORTH DOING WELL."

I TRULY BELIEVE THAT

AND I ADMIRE PEOPLE---

LIKE YOU AND YOUR FAMILIES---

WHOSE COMMITMENT DEMONSTRATES

THAT PHILOSOPHY OF LIFE.

THE CHAMPIONS I'VE MET

IN ALL FIELDS

FROM SPORTS TO POLITICS

HAVE IN COMMON

A DEDICATION TO EXCELLENCE.

THIS REQUIRES DISCIPLINE,

DEVOTION

AND SACRIFICE.

TO REACH THE OLYMPICS

DEMANDED THE BEST

FROM YOU

AND THE SUPPORT

AND UNDERSTANDING

OF YOUR FAMILIES.

SO MANY MILES  
OF DRIVING  
TO PRACTICES AND GAMES  
AND SO MANY HOURS  
OF PRACTICE  
PRECEDED THE COMPETITION  
IN AUSTRIA.



IN ACHIEVEMENT OF EXCELLENCE,

THERE ARE MANY REWARDS---

SUCH AS THE RECOGNITION

YOU RECEIVED TODAY.

BUT THE DEEPEST JOY  
IS IN THE DOING  
AND THE STRIVING---  
IN THOSE EXCITING MOMENTS  
OF COMPETITION  
WHEN THE ADRENALIN  
RUNS FAST  
AND THE GOAL IS IN SIGHT.

IT IS THOSE TIMES

FOR WHICH WE SALUTE YOU

AND IN WHICH WE AS A NATION

TAKE PRIDE

YOU BROUGHT HONOR

TO YOURSELVES

AND TO US,

BECAUSE YOU COMPETED

WITH THE WORLD'S BEST.

WE COMMEND YOU

10.

FOR THIS PATRIOTIC ENDEAVOR

AND WISH YOU THE BEST

IN LIFE AND ATHLETICS.

# # #

Having raised four children  
who all participated in competitive  
sports, I am well aware as a  
parent the time and effort  
involved for <sup>many of you as</sup> ~~the~~ parents and  
families. And for this I  
salute you also —