PATRICK
The Curious Explorer

Goal
I want to easily search with my mobile phone, and easily share on social media.

Frustrations
This page is almost impossible to read on my mobile phone.
I want to see more photos and less text. I want snappy facts.
I can't easily share this on any social platforms

User Stories
I want the website to display properly on my phone so that I can read it.
I want to be able to quickly scan text and see fun facts so that I am entertained.
I want images that are large across my screen so I can see them and easily swipe to view more.
I want to know what the National Archives has that is different from other places so that I know when to use it.
I want links to explore so that I can learn as much as I want.
I want to be able to easily share images so that I can post them to my Facebook account and share this story with my friends.
I want a Pin It button and some great eye candy so I can highlight content that reflects my interests.
I want a cool fact and good picture so I can tweet and impress my friends.
I want to look up fun facts so that I can learn more about pop culture.
I want the text I see in results to be relevant and enticing so I know where to click.
I want to see more photos of the Von Trapps and find out fun gossip about the family so that I can identify with them and make more memories about a subject I feel nostalgic about.

Desired Features
Mobile-Friendly
National Archives Catalog
Consistent Look and Feel

Technical Expertise
Expert

Devices Used
Mobile
Tablet
Desktop

"I’m watching 'The Sound of Music' and Googled Maria von Trapp to learn more about her."