



Researcher

Michael James



Age: 55

Occupation Social History Professor at a public university

Education Level Doctorate

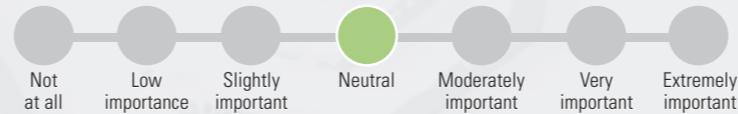
I'm looking for a Civilian Conservation Corps search guide. Trying to find it is like falling down a deep hole. Greater resources should be expended on finding aids.

Primary Goal

I am writing an article for an edited book on the Civilian Conservation Corps.

Desired Features for Digital Platforms

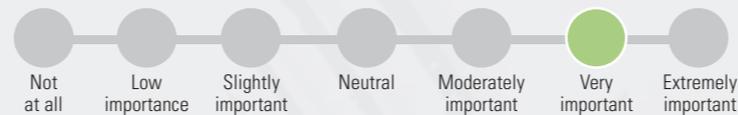
Mobile-Friendly Experience



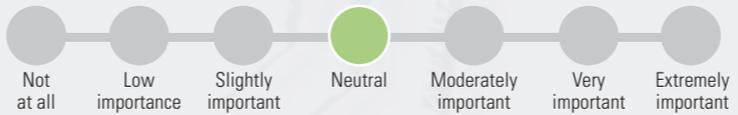
Consistent Look and Feel



Interactive and Multimedia Content



Social Media

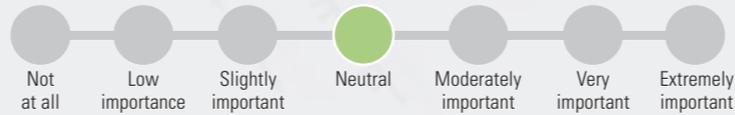


Digital Platforms of Interest

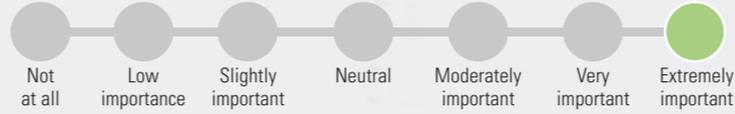
Blogs



Mobile apps



National Archives Catalog

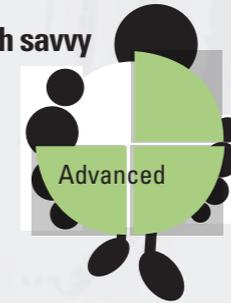


Digital devices used

Desktop (preferred), smartphone, and tablet



Tech savvy



First touchpoint with NARA

Google search for

"civilian conservation corps"

Top Google Searches

1. Freedmen's bureau
2. Japanese internment camps
3. National archives photos
4. MLK assassination
5. Civilian conservation corps
6. WPA

* Top search terms for archives.gov that pointed to a URL including "research", excluding searches that clearly relate to genealogy, veterans, and educators / students (as they are covered by other personas).

Top search terms on NARA's website

- | | | |
|--------------------|--------------------|----------------------|
| 1. Civil war | 6. Slavery | 11. Prohibition |
| 2. I have a dream | 7. Holocaust | 12. Harriet Tubman |
| 3. Abraham Lincoln | 8. Cold War | 13. JFK |
| 4. Pearl Harbor | 9. Jackie Robinson | 14. Great Depression |
| 5. World War 2 | 10. Rosa Parks | |

* Top search terms on archives.gov that relate to Research. Manually filtered out terms that are related to genealogy or founding documents.

Related sites

- | | |
|---------------|------------------------|
| 1. PBS.org | 4. Wikipedia |
| 2. CCC Legacy | 5. History Channel |
| 3. NPS.gov | 6. Library of Congress |

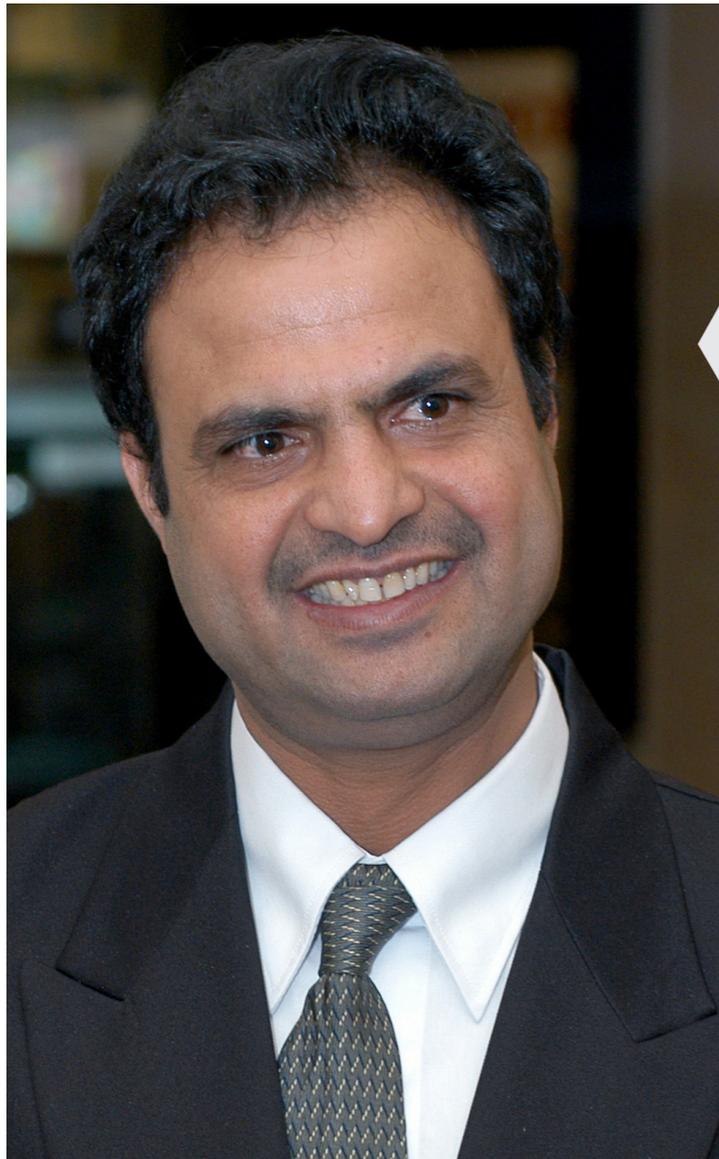
Frustrations

- The digital files are not high enough resolution for me to use, and the scans are often unreadable.
- The Catalog is too disconnected from the finding aids and website content. Too little information is provided in the catalog descriptions, and I did not find any digitized images of the records I need.
- I am confused by your multiple offices and who to contact.

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USER STORIES

- As a researcher, I want to be able to contact the reference personnel at the National Archives so that I can find records from agencies created under the New Deal about the programs created during the Great Depression.
- As a researcher, I want to use the National Archives Catalog so that I can find records from agencies created under the New Deal.
- As a researcher and professor, I want to locate photographs and film taken during the Great Depression for my research and classes.
- As a researcher, I would like to see more resources spent on finding aids/search guides and to have those finding aids be posted online and word searchable.
- As a researcher on the Great Depression era, I want to find maps, surveys, employment records, and blueprints used by federal programs.
- As a researcher with time constraints, I want to be able to see the documents online, and not have to travel in person.