REPORT TO THE ARCHIVIST OF THE UNITED STATES

Freedom of Information Act Federal Advisory Committee

Final Report and Recommendations
2016-2018 Committee Term

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Alina M. Semo
Chair

April 17, 2018
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EXECUTIVE SUMMARY

The National Archives and Records Administration (“NARA”) chartered the Freedom of Information Act (FOIA) Advisory Committee (“Committee”) to foster dialogue between the Administration and the requester community, solicit public comments, and develop consensus recommendations for improving FOIA administration and proactive disclosures. Committee members represent a wide variety of stakeholders in the FOIA community inside and outside of government, and the Committee serves as a deliberative body to advise the Archivist of the United States on improvements to FOIA administration.

In conjunction with the signing of the FOIA Improvement Act of 2016, the Administration announced the appointment of members to the Committee for its 2016-2018 term and asked the Committee to “look broadly at the challenges that agency FOIA programs will face in light of an ever-increasing volume of electronic records, and chart a course for how FOIA should operate in the future.”

During the 2016-2018 term, the Committee formed three subcommittees to examine specific areas where federal agencies could take action and implement initiatives to improve proactive disclosures, FOIA searches, and the efficient use of agency FOIA resources.

The Committee identified and unanimously supported seven specific recommendations to the Archivist for actions to improve the implementation of FOIA, addressing search technology, FOIA and accessibility, and FOIA performance standards.

The Committee also recommended a number of best practices that can assist agencies in bolstering both their openness and the efficiency of their FOIA programs. To advance adoption of these practices, the Committee has recommended that the Archivist direct the Office of Government Information Services (OGIS) to publish and promote these best practices as part of its statutory responsibility to review FOIA policies and procedures and identify strategies and methods to improve compliance.

Briefly, the Committee’s recommendations and best practices that are discussed in this report include:

- **Improving proactive disclosure.** The Committee has identified and recommends that agencies proactively post specific categories of records, including calendars of top agency officials, unclassified reports provided to Congress, and FOIA logs. The Committee also offers detailed recommendations regarding how to ensure FOIA logs are most useful, and considerations agencies should take into account when identifying additional areas for proactive disclosure.
Balancing proactive disclosure and accessibility obligations. The Committee encourages agencies to avoid the removal of documents already posted on agency websites that are not currently compliant with Section 508 of the Rehabilitation Act of 1973, as amended, 29 U.S.C. § 794d. Instead, the Committee recommends that agencies remediate such documents. In circumstances where the agency is concerned about the practicality of remediation, the Committee encourages agencies to conduct an “undue burden” analysis by balancing Section 508 with their FOIA statutory obligations; the Rehabilitation Act allows agencies to release electronic documents that are not Section 508-compliant if rendering them compliant would “impose an undue burden” on the agency.

Improving FOIA Searches. The Committee recommends that the Archivist address the lack of public information about current methods and technologies agencies use to search for responsive records by: (1) requesting that the U.S. Department of Justice’s Office of Information Policy affirmatively collect this type of information in next year’s Chief FOIA Officer Reports, and (2) recommending that the Chief FOIA Officers (CFO) Council work with the Chief Information Officers (CIO) Council to explore and gain better understanding of the technological issues surrounding searches and promote best practices. The Committee further recommends that the Archivist suggest a modification to the Federal Acquisition Regulation to ensure that all agencies take FOIA obligations into consideration when acquiring electronic records management software; and that the Archivist also direct the OGIS to examine and report on the use of appropriate FOIA performance standards in federal employee appraisal records and work plans.

Making efficient use of agency resources. The Committee identified and recommends a number of strategies to ensure agencies maximize the use of the resources they have available. These best practices address several issues, including staffing, career incentives, workflow, accountability, and technology.

The Committee strongly endorses the recommendations and best practices contained in this report and believes that agencies implementing them will be taking a major step towards improving the administration of FOIA, increasing proactive disclosures, and promoting transparency.
BACKGROUND


**Objectives and Scope of Activities**: As described in the United States Second Open Government National Action Plan, NARA launched the FOIA Advisory Committee “to foster dialog between the Administration and the requester community, solicit public comments, and develop consensus recommendations for improving FOIA administration and proactive disclosures.” In conjunction with the signing of the FOIA Improvement Act of 2016, Pub. L. 114-185, 130 Stat. 538 (2016), the Administration [announced](https://www.archives.gov/historical-records-foia-improvement-act) the Archivist’s appointment of members to the Committee for its 2016-2018 Term and asked the FOIA Advisory Committee to “look broadly at the challenges that agency FOIA programs will face in light of an ever-increasing volume of electronic records, and chart a course for how FOIA should operate in the future.” The FOIA Advisory Committee serves as a deliberative body to advise the Archivist on improvements to the administration of FOIA. Committee members represent a wide variety of stakeholders in the FOIA community, inside and outside of government, and have expertise concerning the administration of FOIA across the Executive Branch. The Committee may recommend legislative action, policy changes or executive action, among other matters.
RECOMMENDATIONS

Specific Actions

The FOIA Advisory Committee considered and is recommending numerous actions to improve the administration of FOIA. First, the Committee recommends that the Archivist take the following actions to improve agency processing of requests under FOIA. In addition, the Committee has identified a number of best practices, which are discussed later in this report.

Search Technology

1. Propose that the Chief FOIA Officers Council seek to establish a technology subcommittee, in partnership with the Chief Information Officers Council, to study the utilization and deployment of FOIA technology across agencies and identify best practices and recommendations that can be implemented across agencies.

2. Request that the U.S. Department of Justice’s Office of Information Policy collect detailed information, as part of each agency’s Chief FOIA Officer Report, regarding the specific methods and technologies agencies are using to search their electronic records, including email. Potential topics to be covered include agencies’ procurement of technology, ability to search email, acquisition of e-discovery tools, and availability of information on an agency’s website that helps requesters understand the agency’s record keeping systems and be better able to submit targeted requests.

Comment: There appear to be no comprehensive or official descriptions of how agencies conduct FOIA searches. The Committee’s efforts to understand how searches are actually conducted included a review of ad hoc depositions in FOIA litigation, anecdotal examples presented at meetings of the Committee, and a survey conducted by nonprofit organizations. Requiring Chief FOIA Officers to include this information in their annual reports would greatly enhance the ability of the government and the public to identify efficient search methods and to minimize inefficiency across the Executive Branch, beyond the best practices suggested elsewhere in the Committee’s recommendations.

3. Suggest a modification to the Federal Acquisition Regulation to require all agencies, when acquiring electronic records management software, electronic mail software, and other records-related information technology, to take into consideration features which will help facilitate the agencies’ responsibilities under the Freedom of Information Act, 5 U.S.C. § 552, to provide access to federal agency records.

Comment: Although the Federal Acquisition Regulation (FAR), 48 C.F.R. Ch. 1, provides for inclusion of a clause in solicitations and contracts for the design, development, or operation of a
system of records to accomplish an agency function subject to the Privacy Act, 5 U.S.C. §552a, it appears that there is no comparable FAR provision addressing an agency’s obligation under FOIA to provide access to federal agency records. As the Federal Government increases its reliance on electronic data systems, it is important to ensure that agencies have the means to effectively and efficiently pull information out of these systems in response to FOIA requests. One way to do that is to require federal agencies to consider their responsibilities under the FOIA when they set out to acquire information technology.

**FOIA and Accessibility**

1. **Launch an interagency effort to develop standard requirements for FOIA processing tools, to ensure that both the tools and their outputs are Section 508 compliant.**

   *Comment:* Since 1998, documents have been required to be “born 508 compliant” so that government employees and customers with disabilities may access them. Often the procedures and tools used by agencies to process documents for public release strip away metadata and other features that made the documents accessible, in order to ensure that sensitive information cannot be obtained by reverse-engineering. In FY 2016, agencies spent $478 million processing FOIA requests and appeals, including a sizable amount spent on FOIA processing software. Agencies should review their requirements and procurement strategies to ensure that compliance with Section 508 is a top priority.

2. **Request that OGIS conduct an assessment of the methods undertaken by agencies to prepare documents for posting on agency FOIA reading rooms.**

   *Comment:* There are millions of pages of documents currently posted on agency FOIA reading rooms. OGIS should investigate the different methods and processes agencies use to prepare records for posting to FOIA reading rooms and identify possible best practices.

3. **Encourage OGIS to highlight the issues with proactive disclosure and Section 508 compliance in its report to Congress by recommending that legislation be enacted to clarify agency requirements under the Rehabilitation Act, especially as they relate to proactive posting of large numbers of records.**

   *Comment:* The Committee supports the goal of improving information access for all citizens. However, too often agencies do not have the resources to remediate records released proactively or in response to FOIA requests, thus potentially preventing them from being able to post these

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1 See 48 C.F.R. §§ 24.104 and 52.224-1.

2 “Section 508” refers to the Rehabilitation Act of 1973, 29 U.S.C. § 794d. As of January 18, 2018, Federal agencies must comply with the Revised 508 Standards, which were issued by the U.S. Access Board in January 2017, 36 C.F.R. § 1194.1 and Appendices A, C and D to Part 1194.
records in their FOIA reading rooms. Agencies should keep in mind that they have flexibility to proactively disclose records while seeking to maximize accessibility, and Congress should ensure that agencies have sufficient resources to meet both accessibility and proactive disclosure requirements.

**FOIA Performance Standards**

1. **Direct OGIS to examine the use of appropriate performance standards in federal employee appraisal records and work plans to ensure compliance with the requirements of FOIA.** The Committee further recommends that OGIS submit the results of its assessment and any recommendations to the President and Congress (5 U.S.C. § 552 (h)(5)).

   *Comment:* The U.S. Department of Justice (DOJ) states that: “**FOIA is everyone’s responsibility.**” This responsibility is extremely important because most agencies do not have centralized FOIA search capabilities and FOIA searches are very often not conducted by FOIA experts, which can lead to long delays.

   In an attempt to address these problems, DOJ issued a [memorandum](#) instructing heads of its components to “incorporat[e] appropriate performance standards in employee appraisal records and work plans” and circulated model performance standards that included standards for conducting timely searches. The Committee believes the DOJ’s approach of including performance standards in appraisal records and work plans regarding FOIA compliance should be replicated across the entire federal government.

   To determine which agencies, if any, are appraising subject matter experts with FOIA responsibilities on how well they are fulfilling their FOIA duties, and the effectiveness of these measures on improving the administration of FOIA, the Committee recommends that the Archivist direct OGIS to examine their use and urge the Director of OGIS to submit its findings and potential recommendations to the President and Congress as additional information determined to be appropriate under 5 U.S.C. § 552 (h)(5).
Best Practices

OGIS has the responsibility to review FOIA policies and procedures and identify strategies and methods to improve compliance. The Committee recommends that the Archivist direct OGIS to publish and promote the following best practices for agencies to implement, in the interest of improving compliance and improving the overall administration of FOIA.

FOIA and Accessibility

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| Avoid the removal of documents already posted on agency websites. Instead, remediate documents that are not currently Section 508 compliant. | • Preserves online access to information that is useful to the public.  
  • Documents that have optical character recognition are much easier for all individuals to search through and utilize. |
| Conduct an “undue burden” analysis by balancing Section 508 and FOIA statutory obligations, while keeping in mind that the Rehabilitation Act allows agencies to release electronic documents that are not Section 508 compliant if rendering them compliant would “impose an undue burden” on the agency. | • Ensures public access to as many agency documents as possible, while maintaining compliance with all applicable Federal statutes. |
| Ensure that FOIA websites and electronic reading rooms include accessible contact information that individuals with disabilities can use if they encounter inaccessible documents. | • Promotes accessibility of records and ensures people with disabilities can access agency documents. |
| Make an effort to provide a Section 508-compliant index or catalog of records and a simple and streamlined process for persons with disabilities to request the records in accessible formats. | • Improves understanding of agency documents and provides greater access to people with disabilities. |

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3 See 5 U.S.C. § 552(h).

## Management of the FOIA Process

*Importance of working with requesters early in the process.*

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| Advise FOIA offices to proactively contact and work with requesters early on, when necessary, to clarify requests. | • Provides the opportunity to greatly narrow a requester’s request.  
• Saves agency resources on processing and searching while allowing for quicker response times.  
• Proactively increases transparency for the requester, limits distrust of the government, and lessens the probability of an appeal of a search for responsive records. |
| Develop and feature a version of the “Enterprise Data Inventories” posting on every agency’s website. | • Gives requesters an accurate understanding of the records available at the agency and the agency’s method of organizing its records.  
• Increases the likelihood of specific, narrow, tailored requests. |
| Provide training for FOIA professionals on their agency’s major record-keeping systems. | • Equips FOIA personnel with the knowledge necessary to provide requesters with good customer service.  
• Ensures that FOIA personnel are thoroughly aware of the types of records that exist in their program office(s). |
Encourage teamwork.

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<td>Promote collaboration between employees to ensure coverage of cases during periods of leave or peak times.</td>
<td>• Prevents requests assigned to an employee on leave from becoming overdue.</td>
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<td>• Ensures that employees who have a growing caseload are assisted if necessary.</td>
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<td>• Engenders knowledge sharing in regard to FOIA processing techniques and strategies.</td>
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<td>Form teams with common strengths to handle particular types of requests.</td>
<td>• Creates teams that can efficiently turn over requests due to experience and familiarity with requests of a certain type.</td>
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<td>• Results in collaboration between FOIA experts, especially during the processing of challenging requests.</td>
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Accountability.

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<td>Introduce case closures, pages reviewed, and quality requirements as part of FOIA employees’ performance evaluation.</td>
<td>• Encourages employees to take ownership over their performance records in completing cases.</td>
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<td>• Leads to reductions in backlog.</td>
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<td>• Creates accountability for work product of FOIA employees.</td>
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Track status of requests for records; ensure visibility of overdue requests; and establish protocols to handle overdue requests.

- Promotes greater understanding of details of requests and reasons for cases becoming overdue.
- Identifies FOIA processing bottlenecks and allows for the identification of areas in the FOIA process that are contributing to backlog of requests.

Expanded use of tracks.

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<td>Prioritize requests using separate tracks (simple, complex, and expedited) and assign resources accordingly.</td>
<td>Ensures quick turnaround of simple requests, leaving additional time to focus on complex and voluminous requests.</td>
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<td>Encourage simultaneous processing of simple and complex requests so that processing of either category is not unduly delayed.</td>
<td>Ensures that both simple and complex requests are completed within a reasonable amount of time without unduly delaying processing of either category of requests.</td>
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Centralization, to the extent possible.

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<td>Allocate resources for agency technology experts within Information Technology (IT) to coordinate with and assist FOIA officials with email searches.</td>
<td>Promotes more efficient search methodologies. Improves the ease and breadth of email searches.</td>
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## RECOMMENDATIONS

| Require functionality that is compatible with FOIA compliance when purchasing future email systems. | • Provides FOIA personnel with more adept search and exporting functionality across the agency’s email system.  
• Factors record retrieval and FOIA requirements into procurement considerations. |
|---|---|
| Where appropriate, centralize processing. | • Decreases time spent coordinating between multiple teams.  
• Increases efficiency of scale in training.  
• Capitalizes upon common skills that can be applied across various types of requests.  
• Increases collaboration across agencies, which results in expanded shared knowledge and processing techniques.  
• Enables overburdened offices to borrow resources to help with surges or backlogs. |

### Bringing in Talent

*Building a career path.*

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| Consider creating rotational programs to expose young and newer employees to FOIA. | • Helps agency identify talent and creates FOIA professionals who do not view FOIA processing as a stepping stone or temporary duty.  
• Expands the pool of experienced and qualified individuals for FOIA work. |
Create career model for information management.  

- Creates new FOIA/Information Management professionals who understand the lifecycle of information and support records management, privacy, and information governance.  
- Enables professionals to envision a classic federal career model around FOIA work, instead of a temporary duty.  
- Increases drive and incentive to be a standout performer in FOIA processing and FOIA work.

**Interns, detailees and contractors.**

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| Assign interns or temporary staff to complete straightforward, time-consuming tasks such as data entry. | - Limited training is required for these kinds of tasks.  
- Assigning temporary resources to these tasks will free up time for more experienced personnel to focus on complex tasks.                                                                                     |
| Contract surge support staff to increase responses rapidly and aid in routine review. | - Allows for short-term investment by agency to respond to FOIA surges, rather than hire long-term staff members.  
- Avoids lengthy hiring process and quickly adds personnel who require little training.  
- Eliminates the pressure placed on everyday FOIA employees by quickly reacting to surges and decreasing backlog.                                                                 |
Using Technology to Improve the Process

*Records management/search.*

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<td>Create add-on to IT systems for exporting records.</td>
<td>• Ensures records will be exported as usable outputs.</td>
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<td>• Establishes an enhanced system of information management that will better streamline the FOIA search process.</td>
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<td>• Aids federal agencies in more efficiently conducting searches and tracking requests.</td>
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<td>• Lowers FOIA processing costs by reducing FOIA search times.</td>
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<td>Designate a point of contact to approve search requests within records management systems.</td>
<td>• Improves quality of searches.</td>
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<td>• Decreases unnecessary time and labor searching and reviewing.</td>
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Make the end goal of responding to FOIA requests a major component when developing the agency’s records management system and workflows.

- Increases communication and coordination between records management and FOIA offices and streamlines the process of responding to FOIA requests, especially under tight deadlines.
- Lays the foundation for a better system of transparency and stronger capabilities in proactive release.
- Impresses higher accountability upon subject matter experts to perform timely, thorough searches and avoids unacceptably long response times.

**Tracking systems.**

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| Adopt a centralized, department-wide FOIA tracking platform or consolidate to fewer tracking systems. Where possible, leverage established commercial-off-the-shelf/government-off-the-shelf (COTS/GOTS) products across the organization. | • Standardizes the FOIA process from a technical perspective.  
• Simplifies the FOIA reporting requirements with a centralized FOIA database.  
• Establishes an auditable system that will enable a better appeal process.  
• Increases managerial oversight and accountability.  
• Continuous maintenance and access to technical support addresses issues encountered in use.  
• Increases transparency through the deployment of a FOIA portal. |
If a COTS/GOTS product does not meet the agency’s needs, contract a developer to create an in-house system and have developer on standby for updates.

- Creates a system that adapts to an agency’s workflow, rather than an agency altering procedures to match a technologies workflow.
- Leverages customized technologies to expand FOIA processing capabilities.

Regularly explore the application of e-discovery tools in FOIA searches and implement affordable, appropriate options.

- Replaces inefficient software with equally powerful and more cost-effective alternatives.

### Proactive Disclosure

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| Prioritize proactive disclosure for materials that are related to the operations and establishment of Federal Advisory Committee Act (FACA) committees (coming events, timelines, agendas, minutes, transcripts, recordings, FACA committee member names and biographies, conflict of interest waivers, and committee charters). | • Eliminates requests for committee information, which is already released upon request.  
• Creates a system where full transparency is ingrained in the standard FACA process. |

| Disclose all unclassified reports agencies provided to Congress, with any necessary privacy redactions, and all testimony submitted to Congress. | • Proactively releasing these reports (or at least the title if the report must be withheld because of classification or privacy interests) would relieve pressure on the FOIA process as these reports are already the subject of many requests.  
• Many agencies already publish these reports on a piecemeal basis, so making publication standard would streamline the process. |
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<th>Post an agency organization chart and a directory listing contact information for all offices.</th>
<th>• Ensures the public can identify and contact federal employees for assistance.</th>
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<td>Proactively disclose proposed records schedules.</td>
<td>• There is already public interest in proposed records schedules as notices are published in the Federal Register. Publishing the proposed records schedules would allow for informed public comment and facilitate understanding of the records scheduling process.</td>
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<td>Proactively post records frequently requested under FOIA.</td>
<td>• The Committee urges agencies to recommit to the FOIA requirement to post records requested three or more times. • Proactive posting of frequently requested records saves agency resources.</td>
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<td>The Office of Management and Budget (OMB) should proactively disclose statements of administration policy and enrolled bill memoranda.</td>
<td>• OMB already produces these documents in association with Congressional bills, which may be requested under the FOIA. Proactively releasing these documents would reduce the burden on the FOIA process.</td>
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<td>Agency ethics offices should proactively release documentation of lobbying activities, such as the Disclosure of Lobbying Activities (form SF-LLL).</td>
<td>- There is considerable public interest in knowing who is influencing policymakers. Proactively releasing documentation of lobbying activities promotes good and open government. - Agency ethics offices are receiving a greater number of FOIA requests, so proactive disclosure would reduce FOIA requests to federal agencies.</td>
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<td>Agencies should proactively post and periodically update their FOIA logs.</td>
<td>- Posted logs allow the public to see which documents were requested and released under FOIA, which allows requesters to make more targeted requests. - The Committee recommends a detailed proposal regarding FOIA logs, which is included below.</td>
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<td>Executive agencies should publish the calendars of top officials (e.g., Secretary, Deputy Secretary, Assistant Secretary, and other agency heads) within one month, subject to privacy and security redactions.</td>
<td>- Already the subject of frequent FOIA requests, proactively releasing these calendars would shed light on who is meeting with these policymakers. - The calendars would be a useful tool for journalists covering the activities of top decision-makers, as well as for any citizens interested in the actions of our senior leaders.</td>
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Agencies should proactively disclose the top ten contracts, task orders, and grants, as measured by dollar value, and all contracts, task orders, and grants that are valued at more than $100M.

• The public has an interest and right in knowing how the government is spending its money. Proactively publishing the top contracts promotes accountability.
• Shifts the review of this information to the front end of the process instead of waiting for a request for the information to be submitted under FOIA.

Agencies should, to the greatest extent possible, proactively release material that has been declassified.

• This would benefit the public as many people interested in the information may not be aware that the information has been declassified.
• Adding proactive disclosure to the declassification process would not add an undue burden onto agencies, while it would reduce FOIA requests for information that had already been reviewed by the agency.

**Detailed FOIA Log Recommendation**

To expand upon the above best practice to post agency FOIA logs, the Committee offers the following specific recommendations:

1. All agencies should publish in their electronic reading rooms their FOIA logs on an ongoing basis, at least monthly, unless the agency receives fewer than 100 requests per year, in which case annually or semi-annually would be appropriate.
2. To be most useful, agency FOIA logs should contain each of the following fields:
   a. Tracking number of the request.
   b. Date of the request.
   c. Name of the requester – to be most useful, the agency should publish the names of all third-party requesters; the agency should also alert requesters that they will publish the names of third-party requesters in their FOIA logs.
   d. Organizational affiliation of the requester, if identified in the request.
   e. Subject matter of the request.
   f. Status of the request (pending, closed, etc.).
g. Date the request was perfected.

h. The result of each FOIA request (granted, granted in part, denied, withdrawn, etc.).

i. Exemptions cited, if any.

j. Date on which the request was resolved.

k. Fee category assigned to requester (commercial, educational, news media, other).

l. Whether a fee waiver was requested.

m. If a fee waiver was requested, whether it was granted.

n. Fees charged to the requester, if any.

o. Whether the request was processed under the Privacy Act as well.

3. The logs should be posted in Excel or CSV format, not in a PDF.

Identifying Categories of Records for Proactive Disclosure

In addition to the categories of records recommended for proactive disclosure above, the Committee offers the following specific recommendation regarding strategies for identifying and prioritizing categories of records for proactive disclosure:

1. Records that memorialize agency actions, whether formal or informal, and with or without immediate legal effect, taken pursuant to their statutory mandates.

   a. Agencies should consider whether their routine activities produce memorialization of agency actions, whether or not they are considered to have legal effect, and regardless of their formality. For example, this might include records regarding enforcement activities such as inspection reports, warning letters, citations, fines and penalties, or other actions.

   b. Agencies should then consider whether the records can be released in full, or whether redactions are needed. Agencies should consider how burdensome any redactions would be. For example, if the redactions would always occur in a particular field of a form, whether the redaction could be routinized or the form could be designed not to include that field in the releasable version. Or, on the other hand, whether each record would need individualized review.

   c. Agencies should consider whether releasing the category of records as a proactive disclosure initiative would benefit the public interest in the following ways:

      i. Understanding the agency’s enforcement activities, choices, policies, and decisions;

      ii. Exercising their consumer choices to make purchasing and patronage decisions at companies based on full information about the companies’ activities; and/or

      iii. Enabling state and local governments to learn about activities within their jurisdictions.
d. Agencies should then weigh the burden of disclosure, including necessary review and redactions, against the benefits to the public, and make those records available proactively when the public interest outweighs the burden to the agency.

2. Records that provide original government-collected or maintained data that aids in the public’s understanding.
   a. Agencies should examine the categories of records routinely submitted to it by private parties. While recognizing that privacy interests and commercial interests pose larger barriers to disclosure of these types of records generally, agencies should look for opportunities where, by their nature, the category of records might pose less of these concerns and release could be made proactively.
   b. These sorts of records may include records routinely submitted to an agency regarding private parties’ compliance with the law, such as routine reports, certifications, or compliance statements, or records concerning scientific data, research results, or academic findings.
   c. Agencies should endeavor to proactively disclose those categories of records, data, and other submissions that will help the public to understand, for example, the businesses operating in the public sphere, where the public benefit is likely to outweigh the burden on the agency.

3. Categories of records that are frequently requested by the public.
   a. Agencies should analyze their FOIA logs at least annually to identify categories of records that are frequently requested. These might be, for example, a certain regulatory record, such as an inspection report.
   b. Agencies should then attempt to quantify the percentage of the full number of such records in the category that are eventually requested under FOIA.
   c. Agencies should quantify the percentage of records in the category that are requested under FOIA and are released in full versus those released in part or denied.
   d. Agencies should consider whether, if a larger percentage of the records are released in full or in part, these records could be designed or created in such a way that they would be releasable upon completion.
   e. Agencies should undertake to publish the whole category of records when a relatively large portion of the category is eventually requested under FOIA and when either:
      i. Minimal redactions are necessary; or
      ii. When the agency can redesign the documents in the category on the front end so that they are immediately releasable upon creation.
SUBCOMMITTEE METHODOLOGY

Between July 21, 2016 and April 17, 2018, the full Committee met in a public forum eight times, in accordance with FACA. The agendas, minutes, transcripts, videos, documents discussed, and other information for each of these meetings can be found on the OGIS website. At the Committee’s second meeting, the members formed three subcommittees: Proactive Disclosure, Efficiency and Resources, and Searches. Below is a discussion of the methodologies reported by each of the subcommittees.

Proactive Disclosure

The Subcommittee on Proactive Disclosure submitted recommendations to the full Committee for its consideration in four categories: proactive disclosure and Section 508 of the Rehabilitation Act, agency proactive disclosure priorities, agency proactive disclosure criteria, and the publication of agency FOIA logs.

The Subcommittee’s work included deliberations within the Subcommittee and with the full Committee, presentations at the Committee meetings by government accessibility experts from the General Services Administration (GSA) and the U.S. Access Board about their interpretations of the legal requirements of Section 508 compliance, and a presentation about the benefits of proactively posting FOIA logs and other FOIA data.

To develop its list of proactive disclosure priorities, the Subcommittee compiled two lists: a list of broad criteria government agencies should consider when prioritizing records for proactive disclosure; and a specific list of categories of records identified as potential targets for proactive disclosure.

In developing the categories of records identified as potential targets for proactive disclosure, the Subcommittee collected lists previously identified by civil society organizations and asked that OGIS solicit suggestions from the public. OGIS solicited this input via a blog post, which was shared on social media and on various listservs. The Subcommittee then considered and ranked the ease of posting each category of records and the degree to which it improved the public’s understanding of government actions. The Subcommittee also placed greater importance on proactive disclosure targets that would apply to agencies across the federal government.

During its discussions, the full Committee examined agency practices with respect to the release of employee contact information. While some agencies routinely publish contact data for all employees, officials at several agencies identified concerns that make them unwilling to post contact information about their individual employees; thus the Committee concluded that agencies should have the discretion whether or how to proceed in this area.
Finally, the Subcommittee undertook a study of the value of FOIA logs. Based on this work, the Subcommittee developed and submitted a detailed recommendation that agencies periodically publish updated FOIA logs in their electronic reading rooms. The recommendation also specified information fields that should be included in these logs (see above).

Efficiency and Resources

The Efficiency and Resources Subcommittee submitted a list of recommendations to the Committee regarding three broad categories of reform: management of process, bringing in talent, and using technology to improve the process.

In order to make informed recommendations, the Subcommittee identified top-performing agencies – five large agencies (agencies which received 10,000 or more requests annually) and five medium agencies (agencies which received between 500 and 9,999 requests annually). These agencies were identified by analyzing the average number of days the agency required to complete processing for simple and complex requests, the number of requests processed per staff member, the cost expended per request, and an additional complexity ranking, which took into account agencies with a higher percentage of complex requests. The Subcommittee then assigned a weighted total to those agencies. Five top-performing large agencies and five top-performing medium agencies were identified. The Environmental Protection Agency, Department of Homeland Security, Department of the Treasury, Department of Labor, and Office of Personnel Management were identified as top-performing large agencies. The Consumer Product Safety Commission, National Aeronautics and Space Administration, Department of the Interior, Federal Trade Commission, and Pension Benefit Guaranty Corporation were identified as top-performing medium agencies.

The Subcommittee drafted a survey letter, sent by email to contacts at the identified agencies. This letter informed the agency contacts of the Subcommittee’s mission and strategy and included a list of questions to consider in advance of an interview. The questions addressed a range of topics, including use of technology, staffing, successful and unsuccessful strategies, best practice recommendations, and management strategies. The Subcommittee then scheduled meetings, via telephone or in-person, with these FOIA contacts to discuss their ideas for best practices and improvements and to assess what specific factors were facilitating their high performance. The Subcommittee also reviewed OGIS agency FOIA compliance assessment reports.

Based on the data obtained in the interviews and from OGIS FOIA compliance assessment reports.
reports, the Subcommittee formulated a list of recommendations addressing issues such as staffing, workflow, technology, and incentives.

**FOIA Searches**

The Subcommittee on FOIA Searches submitted recommendations based on the results of a survey of, and consultations with, government and non-government FOIA experts. The survey, conducted and published by the National Security Archive and Project On Government Oversight, asked FOIA processors and requesters about their insights and opinions of the FOIA search process. The Subcommittee also consulted FOIA search experts at the Department of Health and Human Services and DOJ’s Office of Information Policy, who gave detailed presentations at Committee meetings on various aspects of FOIA searches. The topics covered in the presentations included proper management and delegation and the use of e-discovery and other electronic tools.

While conducting its research, the Subcommittee was unable to locate any data collected by the government regarding FOIA search methodologies or capabilities. Therefore, the Subcommittee recommended the collection of such data, and other actions and best practices to improve the timeliness, thoroughness, and efficiency of federal agencies’ FOIA searches.
COMMITTEE MEMBERS

Current Members

Alina M. Semo, Chair; Director, Office of Government Information Services, National Archives and Records Administration

Michael Bekesha, Attorney, Judicial Watch

Michael Bell, Deputy Director of the FOI/PA Division, U.S. Department of Health and Human Services

Stephanie Carr, Chief of the Office of Freedom of Information for the Office of Secretary of Defense and Joint Staff, Department of Defense

Mitra Ebadolahi, Border Litigation Project Staff Attorney, American Civil Liberties Union

Jill Eggleston, FOIA Officer, U.S. Citizenship and Immigration Services, Department of Homeland Security

James Hershberg, Professor of History and International Affairs, George Washington University

Nate Jones, FOIA Coordinator, National Security Archive

Chris Knox, Managing Director, Deloitte Risk & Financial Advisory

Sarah Kotler, Director of FOIA Division, Food and Drug Administration, Department of Health and Human Services

Margaret Kwoka, Professor, University of Denver Sturm College of Law

Raynell Lazier, FOIA Manager, Consumer Financial Protection Bureau

Ginger McCall, Attorney Advisor, Department of Labor

Sean Moulton, Open Government Program Manager, Project On Government Oversight

Logan Perel, Attorney Advisor, Office of the Chief Counsel, Foreign Assets Control, Department of the Treasury

David Pritzker, Deputy General Counsel, Administrative Conference of the United States

Melanie A. Pustay, Director, Office of Information Policy, U.S. Department of Justice

Thomas Susman, Director of the Governmental Affairs Office, American Bar Association

James Valvo, Counsel and Senior Policy Advisor, Cause of Action Institute

Lynn Walsh, President, Society of Professional Journalists
Past Members (2016-2018 Term)

Nikki Gramian, Former Chair; Acting Director/Deputy Director, Office of Government Information Services, National Archives and Records Administration

Helen Goff Foster, Department of the Treasury

William Holzerland, Food and Drug Administration, Department of Health and Human Services
ACKNOWLEDGMENTS

The FOIA Advisory Committee would like to acknowledge and thank many individuals for their invaluable contributions to and support of the work of the Committee and the completion of this report. We are grateful to our colleagues, stakeholders, and the public who provided written and oral comments which were helpful in informing the topics researched by the Committee. We also appreciate the following individuals for helping with the Committee’s creation, organization, guidance, and administrative management and support:

David S. Ferriero, Archivist of the United States, National Archives and Records Administration
William J. Bosanko, Chief Operating Officer, National Archives and Records Administration
Jay A. Trainer, Executive for Agency Services, National Archives and Records Administration
Gary M. Stern, General Counsel, National Archives and Records Administration
Jean Whyte, Assistant General Counsel, National Archives and Records Administration
Patrice Murray, Committee Management Officer, National Archives and Records Administration

The staff from the following National Archives and Records Administration offices:

Office of Government Information Services (OGIS)
Special Events and Scheduling Office

Speakers at Meetings During 2016-2018 Term

Phil Ashlock, General Services Administration
Laurence Brewer, Chief Records Officer of the United States, National Archives and Records Administration
Jason Baron, Drinker Biddle & Reath, LLC
David Capozzi, Executive Director, U.S. Access Board
Timothy Creagan, U.S. Access Board
Helen Chamberlain, General Services Administration
Max Galka, FOIA Mapper
Doug Hibbard, Department of Justice
Michael Marquis, Department of Health and Human Services
National Archives and Records Administration
Freedom of Information Act Advisory Committee Charter

1. **Committee's Official Designation:** The name of this advisory committee shall be the Freedom of Information Act Advisory Committee (Committee).

2. **Authority:** The Committee is established in accordance with the second United States Open Government National Action Plan released on December 5, 2013, and the directive in the Freedom of Information Act, 5 U.S.C. § 552(b)(1)(C), that the Office of Government Information Services within the National Archives and Records Administration (NARA) "recommend policy changes ... to improve" the Freedom of Information Act (FOIA) administration. This Committee is governed by the provisions of the Federal Advisory Committee Act, as amended, 5 U.S.C. App.

3. **Objectives and Scope of Activities:** The Committee advises on improvements to the administration of FOIA. The objective of the Committee is to study the current FOIA landscape across the Executive Branch and to make recommendations to the Archivist of the United States.

4. **Description of Duties:** The Committee fosters dialogue between the Federal Government and the requester community, solicits public comments, and develops recommendations for improving FOIA administration and proactive disclosures. The Committee will be advisory only.

5. **Officer(s) to whom the Committee Reports:** The committee shall report to the Archivist of the United States.

6. **Support:** NARA's Office of Government Information Services will provide funding and administrative support for the Committee to the extent permitted by law and within existing appropriations.

7. **Estimated Annual Operating Costs and Staff Years:** The annual operating cost for the Committee is estimated to be $90,000 and one full staff year. There will be no compensation for members of the Committee. Travel and/or per diem costs will not be provided by NARA.

8. **Designated Federal Officer (DFO):** The DFO is a full-time salaried employee of NARA and will perform the duties set forth in § 102-3.120 of the FACA Final Rule. The Archivist of the United States shall designate a DFO who shall manage the Committee and provide such clerical, administrative, and logistical support as necessary for the Committee to effectively conduct its business.

9. **Estimated Number and Frequency of Meetings:** In consultation with the Archivist of the United States, the DFO shall hold meetings up to four times per year and may call additional meetings as may be necessary.

10. **Duration:** The need for this Committee is continuing.

11. **Termination:** The Charter shall be eligible for renewal every two years.

12. **Membership and Designation:** The Committee will consist of no more than 20 individuals. Government members of the Committee should include, at a minimum, three FOIA professionals from Cabinet-level Departments; three FOIA professionals from non-Cabinet agencies; the Director of the Department of Justice, Office of Information Policy, or his/her designee; and the Director of the Office of Government Information Services, or his/her designee, who will chair
the committee. Non-governmental members of the advisory committee should include, at a minimum, two individuals representing the interests of non-governmental organizations that advocate on FOIA matters; one individual representing the interests of FOIA requesters who qualify for the “all other” FOIA requester fee category; one individual representing the interests of requesters who qualify for the “news media” FOIA requester fee category; one individual representing the interests of requesters who qualify for the “commercial” FOIA requester fee category; one individual representing the interests of historians and history-related organizations; and one individual representing the interests of academia. The Committee will be composed of Representative members and Regular Government Employees.

The Archivist of the United States shall appoint a Chairperson. If necessary, a Vice Chairperson may be designated annually by members of the Committee, in consultation with the Archivist of the United States. The Chairperson is the presiding officer of the Committee who guides its efforts to the effective completion of its assigned tasks. The Chairperson shall provide leadership and adhere to the Charter and such other rules of order and operating procedures as the Committee may adopt, maintain order, and conduct each meeting in accordance with FACA and the prescribed rules and procedures. The Chairperson is responsible for certifying the accuracy of Committee meeting minutes. The Vice Chairperson shall assume and perform the duties of the Chairperson in the event the Chairperson is absent or unavailable.

13. Subcommittees: NARA may create subcommittees as necessary to support the committee’s work. The subcommittees report to the Committee. The subcommittee Chairperson shall be a Committee member.

14. Recordkeeping: The records of the committee and any subcommittee(s) shall be handled in accordance with General Records Schedule 6.2, Item 10 and any approved agency records disposition schedule. These records shall be available for public inspection and copying, subject to the Freedom of Information Act, 5 U.S.C. § 552.

15. Filing Date: ______________________

Approved:

[Signature]
DAVID S. FERRIERO
Archivist of the United States