

C O P Y

The Prairie Farmer,
538 S. Clark Street,
Chicago, April 9, 1918.

Hon. Herbert Hoover,
U. S. Food Administration,
Washington, D. C.

Dear Sir:-

At our conference in Washington a few weeks ago Mr. Glover of Hoards Dairyman showed you a card like the one enclosed and asked regarding the recommendation that margarine be substituted for butter. You stated that you did not recommend such substitution and that you had not authorized the distribution of this card. I have been trying ever since to find out where this card originated and now find that it is being distributed by the Illinois Food Administration. I trust that you will take this matter up and see if you cannot stop this distribution, as the present situation in the dairy industry is bad enough without having it aggravated in this way.

Sincerely yours,

(signed) C. V. Gregory

Editor.

UNITED STATES FOOD ADMINISTRATION

WASHINGTON, D. C.

April
Twelfth
1918

IN YOUR REPLY REFER TO

6-H-4

Subject: Use of
Butter

Harry A. Wheeler, Esq.,
Chicago, Ill.

Dear Mr. Wheeler:-

We enclose copy of letter from Clifford V. Gregory, Editor of the Prairie Farmer and card to which he refers which he construes as a request to use vegetable fat instead of butter. We have written Mr. Gregory stating that we did not believe the card was intended to convey this impression and that the Food Administration had not asked people to stop using butter on the table, but that we would call the matter to your attention and suggest that as the card was susceptible of this construction it might be better to discontinue its distribution.

Faithfully yours,

U. S. FOOD ADMINISTRATION
States Administration Division

Per

Clay Barnes