

C O P Y

The Prairie Farmer,
538 S. Clark Street,
Chicago, April 9, 1918

Hon. Herbert Hoover,
U.S. Food Administration,
Washington, D.C.

Dear Sir:-

At our conference in Washington a few weeks ago
Mr. Glover of Hoards Dairyman showed you a card like the
one enclosed and asked regarding the recommendation that
margarine be substituted for butter. You stated that
you did not recommend such substitution and that you had
not authorized the distribution of this card. I have been
trying ever since to find out where this card originated
and now find that it is being distributed by the Illinois
Food Administration. I trust that you will take this
matter up and see if you cannot stop this distribution,
as the present situation in the dairy industry is bad
enough without having it aggravated in this way.

Sincerely yours,

(signed) C.V. Gregory

Editor.

United States Food Administration

Washington, D.C.

April

Twelfth

1 9 1 8

IN YOUR REPLY REFER TO

6-H-4

Subject: Use of

Butter

Harry A. Wheeler, Esq.,

Chicago, Ill.

Dear Mr. Wheeler:-

We enclose copy of letter from Clifford V. Gregory, Editor of the Prairie Farmer and card to which he refers which he construes as a request to use vegetable fat instead of butter. We have written Mr. Gregory stating that we did not believe the card was intended to convey this impression and that the Food Administration had not asked people to stop using butter on the table, but that we would call the matter to your attention and suggest that as the card was susceptible of this construction it might be better to discontinue its distribution.

Faithfully yours,

U.S. FOOD ADMINISTRATION

States Administration Division

Per Cal Barnes