



# News Release

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**FOR IMMEDIATE RELEASE**

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## **Archives Shop to Feature Products Designed for “What’s Cooking, Uncle Sam?” Exhibition at the National Archives**

**Washington, DC** – In conjunction with the “What’s Cooking, Uncle Sam?” exhibition, the Archives Shop has developed for sale a wide selection of engaging products based on images and themes from the exhibition.

Vintage poster images developed by the U.S. Government with messages that are timely today have been adapted to aprons, bibs, adult and children’s t-shirts, coasters, trays, magnets, lunch bags, and re-usable grocery totes.

Some of these images include: A cartoon potato called Field Marshal “Potato Pete,” children encouraging the eating of “Vitamin Donuts,” a chef suggesting you “Know Your Onions,” children who “belong to the U.S. School Garden Army,” and a mother and child encouraging you to “can all you can.” These products are offered in a wide price range and enable the visitor to take away fun and functional reminders of the history behind the food we eat.

The Shop will also feature the exhibition catalog, *What’s Cooking, Uncle Sam? The Government’s Effect on the American Diet*, written by exhibition curator Alice Kamps, as well as a recipe book, *Eating with Uncle Sam: Recipes and Historical Bites from the National Archives*, which includes recipes from each of the 13 Presidential libraries and museums.

All proceeds from the Archives Shop support the mission and programs of the Foundation for the National Archives.

Samples and images available upon request.

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### **About the Foundation for the National Archives**

The Foundation for the National Archives is an independent nonprofit that serves as the National Archives’ private-sector partner in the creation of an ongoing support of the National Archives Experience, which includes permanent exhibits, educational programs, traveling exhibits, special events and film screenings,

educational literature, and historical/records-related products and media. The Foundation helps the public understand the importance of the holdings of the National Archives by presenting the depth and diversity of the records through award-winning, interactive educational exhibits and programs. It generates financial and creative support for the National Archives Experience from individuals, foundations, and corporations who share a belief in the importance of innovative civics education.

### **About the National Archives Experience**

The National Archives Experience, created by the National Archives in partnership with the Foundation for the National Archives, has transformed the visitor experience at the National Archives' Washington, DC building, and includes a renovated Rotunda for the Charters of Freedom, the award-winning Public Vaults permanent interactive exhibition, the William G. McGowan Theater, the Lawrence F. O'Brien Gallery for special exhibits, the Boeing Learning Center, and the Digital Vaults online exhibit. These components make the rich resources of the National Archives accessible to Americans nationwide.