



News Release

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FOUNDATION FOR THE NATIONAL ARCHIVES ELECTS TWO TO THE BOARD OF DIRECTORS

José Andrés and Zina Kramer are newest members of the board

Washington, DC – The Foundation for the National Archives is pleased to announce the election of two new members to its Board of Directors. José Andrés and Zina Kramer will join the various other civic leaders, acclaimed historians, prominent executives, and community advocates on the board in leading the Foundation in its many educational and development-related initiatives.

Their initial three-year term begins January 1, 2012.

“I’m pleased to welcome José and Zina, who will make excellent additions to our board,” said Chairman and President of the Board Ken Lore. “They each have a strong passion for our mission of educating the public about the incredible depth and diversity records in our National Archives, as well as the importance of the Agency.”

“We witnessed José’s passion for the importance of primary sources as he discovered our records in ‘What’s Cooking, Uncle Sam?’ from Revolutionary War rations to Presidential recipes,” David Ferriero, Archivist of the United States, said. “We’re also delighted that Zina’s background both in marketing and education will further enrich the board’s membership.”

José Andrés is an internationally recognized culinary innovator, author, television personality, and chef/owner of ThinkFoodGroup, with 13 restaurants across the country, including Jaleo, Zaytinya, Oyamel, and minibar by José Andrés in Washington, DC. Named “Outstanding Chef of the Year” by the James Beard Foundation in 2011, Andrés has also joined the Foundation for the National Archives in promoting the National Archives Experience’s most recent exhibition, “What’s Cooking, Uncle Sam?” by opening the America Eats Tavern just steps away from the National Archives Building in Washington, DC. As the Chief Culinary Advisor to the exhibition, Andrés has led the “America Eats” series of public programs at the National Archives. In addition, Andrés is a passionate

advocate for food and hunger issues, founding World Central Kitchen, serving as chairman emeritus for DC Central Kitchen, and joining the Global Alliance for Clean Cookstoves as culinary ambassador.

Zina Kramer is the founder and president of Events Marketing based in Bloomfield Hills, Michigan, which specializes in event production, public relations, and marketing for both corporate clients and non-profit entities. Kramer taught high school for five years before serving as a consumer reporter and in a variety of positions in state government, including as co-director of a state senator's district office, a staff member for then-Michigan Governor Jim Blanchard's Project Self Reliance Initiative, a marketing manager for the Department of Commerce for the State of Michigan, and as a three-time delegate to the Democratic National Convention. She is also a member of the boards of directors for the Detroit Institute for Children, Public School Academies Detroit, and the Jewish Telegraphic Agency. Kramer is the author of four editions of the *Events Resource Guide* for Detroit, and the children's book *Hugging Grandma: Loving Those With Memory Disorders*.

About the Foundation for the National Archives

The Foundation for the National Archives is an independent nonprofit that serves as the National Archives' private-sector partner in the creation of and ongoing support of the National Archives Experience, which includes permanent exhibits, educational programs, traveling exhibits, special events and film screenings, and historical/records-related products, publications, and media. The Foundation helps the public understand the importance of the holdings of the National Archives by presenting the depth and diversity of the records through award-winning, interactive educational exhibits and programs. It generates financial and creative support for the National Archives Experience from individuals, foundations, and corporations who share a belief in the importance of innovative civics education.

About the National Archives Experience

The National Archives Experience, created by the National Archives in partnership with the Foundation for the National Archives, has transformed the visitor experience at the National Archives' Washington, DC building, and includes a renovated Rotunda for the Charters of Freedom, the award-winning Public Vaults permanent interactive exhibition, the William G. McGowan Theater, the Lawrence F. O'Brien Gallery for special exhibits, and the Boeing Learning Center. In addition, the Foundation has taken the Archives nationwide through online initiatives such as the Digital Vaults online exhibit and DocsTeach, a web-based educational resource. These components make the rich resources of the National Archives accessible to Americans nationwide.