

Society

FOR THE
NATIONAL ARCHIVES

Foundation Honors Jacqueline Mars at 2012 Gala

Philanthropist Jacqueline Badger Mars was honored as the first recipient of the *Foundation for the National Archives' Heritage Award*. The new award, which takes its name from the "Heritage" sculpture outside the National Archives Building, was presented at the Foundation's annual black-tie Gala on November 13. The exclusive event was chaired by David M. Rubenstein.

"We are so excited to present Jacquie with our first Heritage Award," said A'Leia Bundles, Chair and President of the Foundation. "We are inspired by Jacquie's personal passion for history and her commitment to preserving documents that celebrate our nation's heritage."

The Heritage Award recognizes individuals, corporations, and organizations whose deeds are consistent with the Foundation's mission of educating, enriching, and inspiring a deeper appreciation of our country's heritage through the collected evidence of its history.

A lifelong businesswoman, philanthropist, and advocate for women's education, Ms. Mars was



JACQUELINE BADGER MARS

Photo by Philip Bermingham

honored for her support of the National Archives as well as other arts and cultural institutions in Washington, DC.

In 2011, she, along with Mars, Incorporated, supported the National Archives Experience exhibition "What's Cooking, Uncle Sam?" As Chairman of the Board of Trustees of the Washington National Opera, Ms. Mars played an instrumental role in the merging of the Opera with the

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SAVE THE DATE!

Society Holiday Shopping Event

WHEN: Monday, December 3, 2012

WHERE: myArchives Store, Washington, DC

Members-Only Holiday Shopping Event

WHEN: Wednesday, December 5, 2012

WHERE: myArchives Store, Washington, DC

Reception and Program Celebrating Lady Bird Johnson's 100th Birthday

WHEN: Thursday, December 6, 2012

WHERE: William G. McGowan Theater, Washington, DC

Emancipation Proclamation Public Viewing

WHEN: Sunday, December 30, 2012 –

Tuesday, January 1, 2013

WHERE: National Archives Rotunda Galleries, Washington, DC

Emancipation Proclamation Reception and Academic Panel Discussion

WHEN: Thursday, January 24, 2013

WHERE: National Archives Rotunda Galleries, Washington, DC

"Searching for the Seventies: The DOCUMERICA Photography Project" Exhibition Opening Event

WHEN: Thursday, March 7, 2013

WHERE: Lawrence F. O'Brien Gallery, Washington, DC

Please contact the Special Events staff at (202) 357-6814 or foundationevents@nara.gov with any questions or to RSVP to an event.

David M. Rubenstein Chairs 2012 Gala



DAVID M. RUBENSTEIN Photo courtesy of The Carlyle Group

When Society members and other special guests of the Foundation for the National Archives gathered to honor Jacqueline Badger Mars with the Heritage Award this fall, they were greeted by a longtime friend of the National Archives: David M. Rubenstein.

Rubenstein, a fellow philanthropist and friend who shares Mars' passion for the arts, history, and culture, served as Chair of the Foundation's annual Gala and award ceremony on November 13.

Rubenstein and Mars have joined forces to promote such cultural institutions as the Kennedy Center and Washington

National Opera, and have contributed individually to support the mission of the National Archives and its Foundation.

"We are honored to have David Rubenstein serve as Chair of our annual Gala," said A'Lelia Bundles, Chair and President of the Foundation. "David shares Jacquie's passion for preserving original historical records as well as her devotion to the National Archives, our nation's record keeper. We are delighted that he can join us."

Rubenstein is also a fellow Foundation honoree: He was presented with the Records of Achievement Award during the 2011 Gala.

Rubenstein has lent his rare copy of the 1297 Magna Carta for public display at the National Archives, and has generously donated \$13.5 million to the Foundation in support of an expanded exhibition space and orientation lobby at the National Archives Building. A new David M. Rubenstein Gallery, showcasing Magna Carta along with exhibits exploring records relating to the struggle for rights by women, African Americans, and immigrants, is scheduled to open in 2013.

Jacqueline Mars *continued from page 1*

John F. Kennedy Center for the Performing Arts. She serves as Vice Chairman on the Board of Directors of the National Sporting Library and Museum in Middleburg, Virginia, which is dedicated to preserving and promoting equestrian and field sports. The museum boasts an international fellowship program and an impressive collection of more than 24,000 books and works of art.

Ms. Mars supports the National Museum of American History, and her family has supported the Air and Space Museum, Colonial Williamsburg, Fort Ticonderoga, Mount Vernon, the National Zoo, the American Prairie Foundation, and other historic and cultural institutions in Washington and around the country.

The Foundation also salutes the entire Mars family and Mars, Incorporated for their commitment to preserving and protecting our nation's history. Mars, Incorporated's Historic Division educates its consumers on the history of chocolate during the Colonial and post-Revolutionary periods, while the company's Cocoa Genome Mapping

JULY 4th CELEBRATION

Society Members Enjoy Best Fourth of July Parade Seat in America!

Archivist of the United States David S. Ferriero and Foundation President and Society member A'Lelia Bundles welcomed Society members and other celebrants to the National Archives for its annual Independence Day festivities. Joining them were four descendants of signers of the Declaration of Independence, which they read to the gathered crowd. The public program on the steps of the National Archives followed the Foundation's annual *Promise of America* breakfast and a private program and tours in the Rotunda for the Charters of Freedom. The event was supported in part by John Hancock Financial and the national law firm Dykema.



DAUGHTERS OF THE AMERICAN REVOLUTION AND SOCIETY MEMBER A'LELIA BUNDLES.

project works to improve the lives of cocoa farmers in countries around the world. Through such initiatives, Mars is setting an example for other corporations and organizations to increase historical awareness and improve people's livelihood.

Ms. Mars, who holds a bachelor's degree in anthropology from Bryn Mawr College, joined Mars, Incorporated in 1982 and served as Food Product Group President, where she was responsible for the development of new food products and strategic marketing of those products. She retired as an associate in 2001, but continues to serve as a strategic adviser to the business.

A lifelong lover of animals, Ms. Mars now owns a working farm specializing in organic farming and equine training, supports the United States Olympic Equestrian Team, and serves on the Board of Trustees of the United States Equestrian Team Foundation.

Born in 1939 in the United Kingdom, Ms. Mars is the daughter of Forrest E. Mars, Sr. and his wife, Audrey. She has three children and six grandchildren.

Members Celebrate Opening of "To the Brink: JFK and the Cuban Missile Crisis"

On October 11, Society members joined many other members of the National Archives community to celebrate the opening of "To the Brink: JFK and the Cuban Missile Crisis" at the National Archives' Lawrence F. O'Brien Gallery.

Created by the National Archives and its John F. Kennedy Presidential Library and Museum in Boston, where it will go on display in April 2013, the exhibit uses secret recordings from the White House to walk the visitor through the harrowing decisions made during the 13 days of the Cuban Missile Crisis in 1962.

The evening included an elegant cocktail reception, tours of the exhibition, and a program of remarks in the nearby Rotunda Galleries.

The Foundation has published an accompanying exhibition catalog, also titled *To the Brink*, and worked with lead sponsor AT&T to create a free app for the iPad and a microsite for all browsers. "To the Brink" was made possible in part by the generous support of Lead Sponsor AT&T, with special recognition to the Lawrence F. O'Brien Family.



SOCIETY MEMBERS LARRY O'BRIEN AND PAT BUTLER.



SOCIETY MEMBERS GOVERNOR JAMES BLANCHARD AND TOM WHEELER, HOST AT&T'S JIM CICONI (SECOND FROM LEFT) AT THE OPENING OF THE CUBAN MISSILE CRISIS EXHIBIT.

Photos by Pepe Gomez



JULY 4TH AT THE NATIONAL ARCHIVES



ARCHIVIST DAVID S. FERRIERO (RIGHT), AND HISTORICAL RE-ENACTOR HOST GUESTS AT THE JULY 4TH BREAKFAST.

Photos by Chuck Fazio

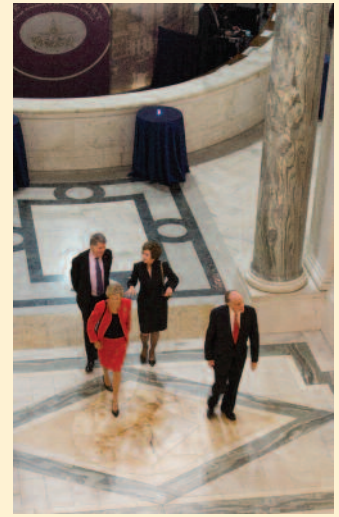
National Archives at New York City Moves to New Location

Society members celebrated the launch of the National Archives' new location in New York City at the end of October, where they were welcomed by Archivist of the United States David S. Ferriero, New York Congressman Jerrold Nadler, and Foundation Chair and President A'Lelia Bundles. During the event, Society members enjoyed exclusive preview tours of the Welcome Center, Learning Center, and Research Center, as well as the National Archives Experience's first New York exhibition, "The World's Port: Through Documents of the National Archives."

Previously located on Varick Street, the National Archives at New York City is now sharing space in the Alexander Hamilton U.S. Custom House with the National Museum of the American Indian. The spaces will open to the public by

the end of the year. The new location at One Bowling Green in lower Manhattan will provide not only expanded records storage and research space, but also a Welcome Center with a special exhibition gallery and a Learning Center.

ARCHIVIST DAVID S. FERRIERO WELCOMES SOCIETY MEMBERS MARILYNN WOOD HILL AND BILL AND MARY LOVE HARMAN TO THE NATIONAL ARCHIVES AT NEW YORK CITY.



Photos by Tony Gale



SOCIETY MEMBERS MARIS AND PETER CUNEO, ARCHIVIST DAVID S. FERRIERO (LEFT) AND THE FOUNDATION'S STEFANIE MATHEW (SECOND FROM RIGHT).



SOCIETY MEMBER HOWARD RUBENSTEIN ENJOYS THE OPENING OF THE NATIONAL ARCHIVES AT NEW YORK CITY WITH FOUNDATION EXECUTIVE DIRECTOR THORA COLOT AND THE ARCHIVES' DOROTHY DOUGHERTY.

2012 SOCIETY FOR THE NATIONAL ARCHIVES MEMBERS

Bess and Tyler Abell
 Honey and Sen. Lamar Alexander
 José Andrés
 Michael and Afsaneh Beschloss
 Miguel and Jacklyn Bezos
 Gov. James J. and Mrs. Janet Blanchard
Tom Brokaw
 A'Lelia Bundles
 Ken Burns and Julie Burns
 Patrick and Donna Norton Butler
 Crown Family Philanthropies
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 Richard Eliasberg
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 Bitsey Folger and Sidney Werkman
 Eugene Ford, Jr.
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Annette Gordon-Reed
 William and Mary Love Harman

Dr. Fruzsina M. Harsanyi and
 Mr. Raymond Garcia
 Marilynn and John A. Hill
 Gov. Frank and Mrs. Cathy Keating
 Lt. Col. William K. Konze and Mrs. Alice Konze
 Mary Lynn and Nick Kotz
 Zina and Michael Kramer
Brian P. Lamb
 Ken and Pat Lore
 Stephanie and Greg Luce
David McCullough
 Cappy and Janie McGarr
 Sue Gin McGowan
 David and Kathleen McKean
James McPherson
 The Merrill Family Foundation
 David W. Mesker
 Molly C. Moynihan and Alexander Schmandt
 The Lawrence F. O'Brien Family

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 Joel I. and Joan Pickett
 Henry and Bernadette Rivera
 Cokie Roberts
 Anna Eleanor Roosevelt
David M. Rubenstein
 Howard J. Rubenstein
 Deborah Ratner Salzberg and Michael Salzberg
 Theodore D. Segal and Dr. Joyce R. Wasserstein
 Albert and Shirley Small
 David and Carolyn Stump
 John Fox Sullivan
 Riley K. Temple
 John "Jack" Todd, In Memory of Lawrence F. O'Brien
 Marvin Weissberg and Judith Morris
 Tom and Carol Wheeler
 John and Diana Zentay

*Award recipients are in italics. *Deceased*