



FedDay 2009
Friday, October 16, 2009

Collaborating Across Boundaries: Government Records and Social Media

New legislation and increased media publicity have raised the profile of records management in Federal agencies, particularly with regard to the legal responsibilities related to managing e-mail, web content and the new social media technologies. The Federal Government Day 2009 program will focus on these changes in the recordkeeping environment with presentations by NARA senior managers discussing related records management policies and strategies.

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| 9:30 -9:45 am | WELCOME
Paul M. Wester, Jr., Director, Modern Records Programs, NARA |
| 9:45 - 10:30 am | Outside the FRC Box: Providing Solutions to 21st Century RM Challenges
David Weinberg, Director, Federal Records Centers Program, NARA |
| 10:30 - 11:00 am | BREAK |
| 11:00 - 11:45 am | The Shock of the New: E-mail, Social Media/Web 2.0 Technologies, and Beyond -- How are Federal Lawyers Coping With All These 21st Century Forms of Records?
Jason R. Baron, Director of Litigation, NARA |
| 11:45 - 1:00 pm | LUNCH |
| 1:00 - 1:45 pm | The Electronic Records Archives (ERA): Building Upon Success
Michael Carlson, Director, Electronic and Special Media Records Services Division, NARA
Sam McClure, ERA Life Cycle Officer, Office of Presidential Libraries, NARA |
| 1:45 - 2:30 pm | Working Across Organizational Boundaries: Creative Solutions and Best Practices for Managing an In-House Digitization Project
Thomas M. Jenkins, Senior Records Analyst, Life Cycle Management Division, NARA
Courtney F. Postell, Archives Specialist, Life Cycle Management Division, NARA |
| 2:30 - 3:00 pm | BREAK |
| 3:00 - 4:00 pm | NARA's Social Media Initiatives and Managing Web Records
Pamela Wright, Chief, Digital Access Strategist, NARA
Rebekah L. Fairbank, Senior Records Analyst, Life Cycle Management Division, NARA
Cathy Westfeldt, Senior Records Analyst, Pacific Region, NARA |
| 4:00 – 4:30 pm | CONCLUDING REMARKS AND NETWORKING SESSION |