

**REQUEST FOR RECORDS DISPOSAL AUTHORITY**  
(See Instructions on reverse)

LEAVE BLANK	
JOB NO	NC1 88 78 2
DATE RECEIVED	1 JUN 1978
NOTIFICATION TO AGENCY	
In accordance with the provisions of 44 U.S.C. 3303a the disposal request, including amendments, is approved except for items that may be stamped "disposal not approved" or "withdrawn" in column 10	
6-12-78 Date	James B. Rhoads Archivist of the United States

TO GENERAL SERVICES ADMINISTRATION,  
NATIONAL ARCHIVES AND RECORDS SERVICE, WASHINGTON, DC 20408

1 FROM (AGENCY OR ESTABLISHMENT)  
Department of Health, Education, and Welfare

2 MAJOR SUBDIVISION  
Public Health Service

3 MINOR SUBDIVISION  
Food and Drug Administration

4 NAME OF PERSON WITH WHOM TO CONFER  
Joseph Reiff

5 TEL EXT  
443-4055

6 CERTIFICATE OF AGENCY REPRESENTATIVE

I hereby certify that I am authorized to act for this agency in matters pertaining to the disposal of the agency's records; that the records proposed for disposal in this Request of 1 page(s) are not now needed for the business of this agency or will not be needed after the retention periods specified.

A Request for immediate disposal

B Request for disposal after a specified period of time or request for permanent retention.

C DATE	D SIGNATURE OF AGENCY REPRESENTATIVE	E TITLE
4/4/78	<i>Eugene W. Walterick</i> Eugene W. Walterick	PHS Records Officer

7 ITEM NO	8. DESCRIPTION OF ITEM (With Inclusive Dates or Retention Periods)	9 SAMPLE OR JOB NO	10 ACTION TAKEN
D-29	<p>As part of its mission to protect the health of the nation, the Food and Drug Administration has been vested with the responsibility to regulate all promotional labeling and advertisements used to promote prescription drugs. Authority for this responsibility is contained in 21 CFR 310.300 (b)(3) and 431.60 (b)(3). All advertisements and promotional labeling of this nature are submitted at the time of their initial publication and/or dissemination to the Division of Drug Advertising for review.</p> <p><u>Advertisements and Promotional Labeling</u></p> <p>Copies of nonvialative advertisements and promotional labels for prescription drugs, including reminders, and which may be on film or tape. Also form FD-2253, Transmittal of Advertisements and Promotional Labeling for Drugs for Human Use.</p> <p>Destroy 4 years after completion of review.</p>	<del>NC1 88 78-1</del>	

115-107

*Sent to agency. & NCW-6/14/78*