

<b>REQUEST FOR RECORDS DISPOSITION AUTHORITY</b> (See Instructions on reverse)		LEAVE BLANK	
		JOB NO	N1-56-89-3
TO <b>GENERAL SERVICES ADMINISTRATION</b> <b>NATIONAL ARCHIVES AND RECORDS SERVICE, WASHINGTON, DC 20408</b>		DATE RECEIVED	9/28/89
1 FROM (Agency or establishment)		NOTIFICATION TO AGENCY	
2 MAJOR SUBDIVISION Department of the Treasury		In accordance with the provisions of 44 USC 3303a the disposal request, including amendments, is approved except for items that may be marked "disposition not approved" or "withdrawn" in column 10. If no records are proposed for disposal, the signature of the Archivist is not required.	
3 MINOR SUBDIVISION U.S. Savings Bonds Division			
4. NAME OF PERSON WITH WHOM TO CONFER Office of the National Director			
5 TELEPHONE EXT		DATE	ARCHIVIST OF THE UNITED STATES
		12/13/89	

6 CERTIFICATE OF AGENCY REPRESENTATIVE

I hereby certify that I am authorized to act for this agency in matters pertaining to the disposal of the agency's records, that the records proposed for disposal in this Request of \_\_\_\_\_ page(s) are not now needed for the business of this agency or will not be needed after the retention periods specified, and that written concurrence from the General Accounting Office, if required under the provisions of Title 8 of the GAO Manual for Guidance of Federal Agencies, is attached.

A GAO concurrence  is attached, or  is unnecessary

B. DATE	C. SIGNATURE OF AGENCY REPRESENTATIVE	D. TITLE
9/27/89	 Jerrold B. Speers	Executive Director

7 ITEM NO	8 DESCRIPTION OF ITEM (With Inclusive Dates or Retention Periods)	9 GRS OR SUPERSEDED JOB CITATION	10 ACTION TAKEN (NARS USE ONLY)
1.	<p>Unscheduled Records of the Office of the National Director of the U.S. Savings Bonds Division</p> <p>Historical and Promotional Records Relating To U.S. Savings Bonds Campaigns, 1941-60.</p> <p>A. Textual Records, 1941-60, seventy-two cubic feet, accession numbers 056-59A0971, boxes 1,3-18, 056-62A0072, boxes 1-12, 056-62A0040, boxes 1-3 and 16-35,38-41, and 056-62A0098, boxes 1-2.</p> <p>The records are generally arranged in rough chronological order and thereunder by subject. The subjects are war loan drives or promotional campaigns. Interdepartmental reports, bulletins, and circulars are arranged alphabetically by type of record and thereunder chronologically. The records include correspondence, memoranda, reports, speeches, posters, publicity kits, and portfolios.</p> <p>B. Motion Picture Films, 1951-59, two cubic feet, accession number 056-62A0072, boxes 13-14.</p> <p>The records are arranged by title of film or by name of feature player and thereunder in rough</p>		

chronological order. The films and trailers consist of 16 and 35 mm negatives and projection prints featuring Hollywood movie stars promoting various post-World War II savings bonds drives and sales campaigns.

C. Still Pictures, 1953-59, four cubic feet, accession numbers 056-59A0971, box 2, 056-62A0040, boxes 4,36-37.

Arranged by campaign or subject and thereunder in rough chronological order. The records consist chiefly of glossy prints of the Mary Pickford Promotional Tour of 1953 and of various other special sales efforts in the 1950s.

DISPOSITION: PERMANENT--TRANSFER IMMEDIATELY TO THE NATIONAL ARCHIVES

Volume--78 cubic feet  
Closed series

D. Records removed during archival processing lacking sufficient value to warrant permanent retention.

DISPOSITION--DESTROY IMMEDIATELY

2. Promotional Records Relating To Special U.S. Savings Bonds Campaigns, 1941-69.

A. Textual Records, 1941-69. thirty cubic feet, accession numbers 056-64A0835, boxes 1-13,16-20,25-32, 056-68A2857, boxes 1-3, 056-68A2697, 1 box, 056-68A2856, boxes 1-2, and 056-70A1744, 1 box.

The records are arranged by campaign in rough chronological order and thereunder by general subject, title of film, or name of performer. The records chiefly include reports and proceedings of sales conferences and meetings, proofs of promotional advertisements for publications, newspaper clippings, and television script material.

B. Motion Picture Films, 1951-59, 10 cubic feet, accession numbers 056-64A0835, boxes 21-24, and 056-62A0038, boxes 1-6.

Arranged by title of film or by name of feature player or performer. The records consist mainly of 16 and 35 mm negatives and projection prints featuring Hollywood movie and television stars promoting the sale of U.S. Savings Bonds.

C. Still Pictures, 1953-59, two cubic feet, accession number 056-64A0835, boxes 14-15.

Arranged by subject and thereunder in rough chronological order. The records consist of glossy prints of U.S. Savings Bonds Division promotional activities, specifically featuring the members of different organizational units within the division and illustrations of various campaign operations and activities.

DISPOSITION: PERMANENT--TRANSFER IMMEDIATELY TO THE NATIONAL ARCHIVES

Volume--42 cubic feet  
Closed series

D. Records removed during archival processing lacking sufficient value to warrant permanent retention.

DISPOSITION: DESTROY IMMEDIATELY

3. Reference Files of the Office of the National Director, 1959-69, accession numbers 056-72A5365, boxes 1-2, and 056-72A2585, 1 box.

The state chairmen's files are arranged alphabetically by state and thereunder chronologically, while the sales and advertising books are arranged by administrative region and thereunder by name and year of program. The records consist mainly of correspondence, memoranda, and reports between state and regional directors of the Savings Bonds Division as well as state chairmen of Voluntary Savings Program committees. Other records include miscellaneous promotional handbooks for state chairmen.

A. Records determined during archival processing to have sufficient archival value to warrant permanent retention.

DISPOSITION: PERMANENT--TRANSFER IMMEDIATELY TO THE NATIONAL ARCHIVES

B. Records removed during archival processing lacking sufficient value to warrant permanent retention.

DISPOSITION: DESTROY IMMEDIATELY

Volume--3 cubic feet  
Closed series

4. Subject Files of the Advertising and Promotion Branch, 1958-73, accession numbers 056-71A1943, boxes 1-2, 056-71A6312, boxes 1-3, and 056-76-212, boxes 1-5.

The records are arranged by subject and thereunder in rough chronological order. The subjects consist mainly of names of special promotional campaigns, programs, and activities. Included among the records are correspondence, photographs, bulletins, and newspaper clippings relating to the Far East tours of "Mrs. U.S. Savings Bonds" contest winners, and miscellaneous files covering School Savings Program activities. There are also clipsheets and films promoting the 25th Anniversary Savings Bonds Campaign of 1966.

A. Records determined during archival processing to have sufficient archival value to warrant permanent retention.

DISPOSITION: PERMANENT--TRANSFER IMMEDIATELY TO THE NATIONAL ARCHIVES

B. Records removed during archival processing lacking sufficient value to warrant permanent retention.

DISPOSITION: DESTROY IMMEDIATELY

Volume--10 cubic feet  
Closed series

- 5. Subject Files of the Marketing Branch, 1963-70, accession numbers 056-72A4843, 1 box, 056-71A1941, boxes 1-2, 056-71A1940, boxes 1-8.

The records of the Office of the Director of Marketing are arranged alphabetically by name of Vietnam war veteran, while the other records are arranged by name of promotional activity and thereunder in chronological order. Included among the records are dossiers on Vietnam War Medal of Honor winners who led the "Vietnam Hero Tour" of the United States in 1968 on behalf of U.S. Savings Bonds and Notes. Other records include portfolios featuring various "Mrs. U.S. Savings Bonds," School Savings Program organizational plans and promotional materials, and speeches, press releases, posters, and program agenda relating to the National Industrial Payroll Savings Committee.

A. Records determined during archival processing to have sufficient archival value to warrant permanent retention.

DISPOSITION: PERMANENT--TRANSFER IMMEDIATELY TO THE NATIONAL ARCHIVES

B. Records removed during archival processing lacking sufficient value to warrant permanent retention.

DISPOSITION: DESTROY IMMEDIATELY

Volume--11 cubic feet  
 Closed series