

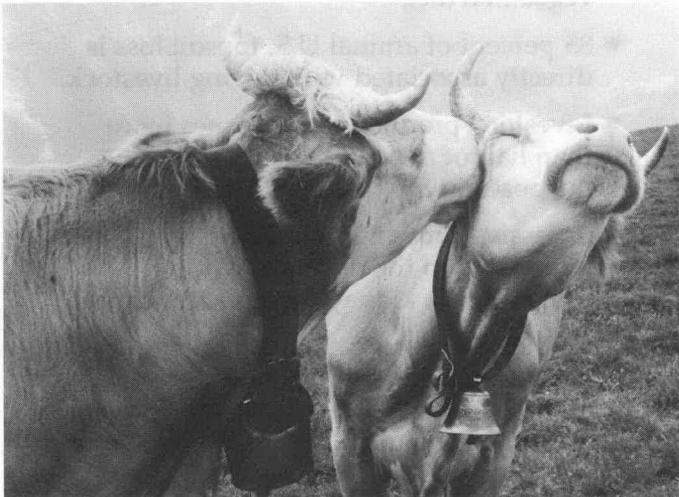
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Choose A
**LIVING
EARTH**



Go Vegetarian

When you sit down to eat, are you aware of the effect your food choices have on the Earth? The cruelty, suffering, and wasteful consumption of resources involved in the raising of animals for food are destroying our planet. Please consider the facts on the back of this leaflet.

PETA PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS

DID YOU KNOW?

- 260 million acres of U.S. forest have been destroyed to create cropland to grow feed for animals who will be killed for our meat-centered diet.
- To produce a single hamburger patty, it takes enough fossil fuel to drive a small car 20 miles and enough water for 17 showers.
- One acre of trees is spared each year by every individual who switches to a purely vegetarian diet.
- 85 percent of annual U.S. topsoil loss is directly associated with raising livestock.
- Livestock production consumes more than half of all water used for all purposes in the United States.
- Excessive protein intake has been implicated in the development of osteoporosis, kidney disease, and cancer.
- Women who consume meat daily have almost four times as much chance of developing breast cancer as women who eat little or no meat.
- Cattle feed routinely includes shredded newspaper, cement dust, feathers, sawdust, "plastic hay," and processed manure.

EARTH'S BEST FRIEND IS A VEGETARIAN

The choices we make in our daily lives have an enormous impact not only on the lives of other beings, but also on the destiny of life itself.

PETA PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS
P.O. Box 42516 • Washington, DC 20015 • 301-770-PETA

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