








Project	Primary Office							
NARAtions	NPOL	7/21/09	8,915	N/A	86	357	34	N/A
Flickr	NPOL	Lv: 6/12/09 Co: 2/1/10	650,562	N/A	Ttl: 9,594 Lv: 5,140	313	1,249	7,104
YouTube	NPAC	6/9/09	Vid: 130,219 Ch: 31,321	842	231	Vid: 257 Ch: 24	11	N/A
Facebook US National...	NPAC	7/29/09	N/A	5,324	328	626	2,435	N/A
Facebook Research...	NPOL	7/29/09	N/A	1,293	64	36	179	N/A
Facebook NHPRC	NHPRC	2/4/09	N/A	930	90	36	249	N/A
Facebook Federal Register	NF	10/6/09	N/A	426	65	24	89	N/A
Facebook  Atlanta	NRC	1/13/10	N/A	562	24	34	51	N/A
Facebook  New York	NRAN	12/4/09	N/A	472	53	20	93	N/A
Facebook  Chicago	NRD	12/2/09	N/A	392	67	32	79	N/A
Facebook  Hoover Library	NLHH	12/15/09	N/A	385	21	18	48	N/A
Twitter archivesnews	NPAC	10/14/09	N/A	1,080	347	N/A	213	N/A
Twitter fedregister	NF	10/2009	N/A	353	574	N/A	75	N/A
IdeaScale OpenGov	NPOL	2/4/10	N/A	102	30	30	295	47

KEY: Calendar = project launch date; Footprints = visits/views; People = friends/followers/fans/contacts/subscribers/users; Pushpin=NARA's posts/tweets/new content such as photos or videos/ideas; Comments bubble = comments/ideas/annotations/retweets; Heart = likes/favorites/pingbacks/listed/votes; Tag = user-contributed tags; Abbreviations: Lv= Live, Co= Commons, Ttl= Total, Vid= Videos, Ch= Channel

**Recent Buzz on Our Channels**

- AOTUS blog highlighted the new Civil War exhibit and a citizen archivist who found a diary among our records
- Sharing plans for a new researchers wiki on FB and NARAtions
- Lots of student engagement on the Hoover Blackboard blog

**Recent Buzz on External Channels**

- Impressions of Civil War exhibit
- Geneabloggers' Better Genealogy Challenge focused on NARA webpages
- Discussion of upcoming Clinton Library release of Elena Kagan documents
- Buzz about new Archival Recovery Team FB page

Tools	Live	Approved	Pending
Blogs	8	4	1
Facebook	15	3	0
Flickr	1	1	0
IdeaScale	2	3	0
RSS	4	0	0
Twitter	6	1	1
Wikis	20	0	1
YouTube	4	1	0
Other	0	2	1

**Most Recent Proposals**

Project	Office	Date	Status
Declarations Blog	NPAC	5/21/10	Live
ACERA Wiki	NH	5/14/10	Live
Regulations Idea Forum	NPOL	5/7/10	Approved
Kansas City Facebook	NREA	5/7/10	Approved
Ford Library Facebook	NLGRF	5/6/10	Live
CFR Changes	NPOL	5/6/10	Live
DOCUMERICA Mobile App	NPOL	5/4/10	Approved

**What the Social Media Team is working on...**

- Ask An Archivist Working Group selected RightNow chat for pilot project
- Social Media web pages on NARA@Work
- Setting up new IdeaScale projects for internal NARA use (NR Better Workplace, NPOL regulation comments, and NAH Employee satisfaction)
- Technical infrastructure of internal blogs
- Social Media Working Group hosted NY Public Library's Josh Greenberg (5/20)