








| Project | Primary Office |  |  |  |  |  |  |  |
|---------------------------|----------------|---|---|--|---|---|---|---|
| NARAtions | NPOL | 7/21/09 | 11,514 | N/A | 93 | 425 | 34 | N/A |
| Flickr | NPOL | Lv: 6/12/09 Co: 2/1/10 | 699,331 | N/A | Ttl: 9,619 Lv: 5,140 | 325 | 1,326 | 7,342 |
| YouTube | NPAC | 6/9/09 | Vid: 144,983 Ch: 33,575 | 900 | 232 | Vid: 275 Ch: 24 | 11 | N/A |
| Facebook US National... | NPAC | 7/29/09 | N/A | 5,647 | 366 | 724 | 2,820 | N/A |
| Facebook Research... | NPOL | 7/29/09 | N/A | 1,352 | 74 | 38 | 203 | N/A |
| Facebook NHPRC | NHPRC | 2/4/09 | N/A | 1,012 | 111 | 48 | 345 | N/A |
| Facebook Federal Register | NF | 10/6/09 | N/A | 459 | 66 | 24 | 89 | N/A |
| Facebook Atlanta | NRC | 1/13/10 | N/A | 601 | 27 | 40 | 69 | N/A |
| Facebook New York | NRAN | 12/4/09 | N/A | 501 | 62 | 30 | 109 | N/A |
| Facebook Chicago | NRD | 12/2/09 | N/A | 419 | 81 | 36 | 99 | N/A |
| Facebook Hoover Library | NLHH | 12/15/09 | N/A | 426 | 31 | 20 | 56 | N/A |
| Twitter archivesnews | NPAC | 10/14/09 | N/A | 1,290 | 392 | N/A | 247 | N/A |
| Twitter fedregister | NF | 10/2009 | N/A | 386 | 598 | N/A | 77 | N/A |
| IdeaScale OpenGov | NPOL | 2/4/10 | N/A | 105 | 30 | 32 | 323 | 47 |

KEY: Calendar = project launch date; Footprints = visits/views; People = friends/followers/fans/contacts/subscribers/users; Pushpin=NARA's posts/tweets/new content such as photos or videos/ideas; Comments bubble = comments/ideas/annotations/retweets; Heart = likes/favorites/pingbacks/listed/votes; Tag = user-contributed tags; Abbreviations: Lv= Live, Co= Commons, Ttl= Total, Vid= Videos, Ch= Channel

- Recent Buzz on Our Channels**
- AOTUS blog highlighted the new Civil War exhibit and a citizen archivist who found a diary among our records
 - Sharing plans for a new researchers wiki on FB and NARAtions
 - Lots of student engagement on the Hoover Blackboard blog

- Recent Buzz on External Channels**
- Impressions of Civil War exhibit
 - Geneabloggers' Better Genealogy Challenge focused on NARA webpages
 - Discussion of upcoming Clinton Library release of Elena Kagan documents
 - Buzz about new Archival Recovery Team FB page

| Tools | Live | Approved | Pending |
|-----------|------|----------|---------|
| Blogs | 8 | 4 | 1 |
| Facebook | 15 | 3 | 0 |
| Flickr | 1 | 1 | 0 |
| IdeaScale | 2 | 3 | 0 |
| RSS | 4 | 0 | 0 |
| Twitter | 6 | 1 | 1 |
| Wikis | 20 | 0 | 1 |
| YouTube | 4 | 1 | 0 |
| Other | 0 | 2 | 1 |

Most Recent Proposals

| Project | Office | Date | Status |
|------------------------|--------|---------|----------|
| Declarations Blog | NPAC | 5/21/10 | Live |
| ACERA Wiki | NH | 5/14/10 | Live |
| Regulations Idea Forum | NPOL | 5/7/10 | Approved |
| Kansas City Facebook | NREA | 5/7/10 | Approved |
| Ford Library Facebook | NLGRF | 5/6/10 | Live |
| CFR Changes | NPOL | 5/6/10 | Live |
| DOCUMERICA Mobile App | NPOL | 5/4/10 | Approved |

- What the Social Media Team is working on...**
- Ask An Archivist Working Group selected RightNow chat for pilot project
 - Social Media web pages on NARA@Work
 - Setting up new IdeaScale projects for internal NARA use (NR Better Workplace, NPOL regulation comments, and NAH Employee satisfaction)
 - Technical infrastructure of internal blogs
 - Social Media Working Group hosted NY Public Library's Josh Greenberg (5/20)