

***The Big Picture – Mister Army***

Master Sergeant Stuart Queen: Nearly everyone knows that a modern army, your Army, bears little resemblance to the armed militia of a hundred years ago. Today's armies are much like giant industrial concerns, employing the skills of scientists, engineers, artists, even television announcers.

But I wonder how many of you are aware that a very important member of your army today is a man who in a sense is a salesman. A salesman of such importance, that there would be little exaggeration in calling him Mister Army himself.

Narrator: This is an army recruiting sergeant, a man who with one name or another is to be found in almost every city and town in the United States. He is, for millions of Americans, their first contact with military service, a man who has launched some of the most famous military careers in our nation's history.

This particular recruiter is Sergeant Walter J. Sullivan. His territory is Times Square, New York City, the heart of an American community in which live and work some 8 million Americans. Citizens of a peaceful nation, who can go about their daily concerns in peace because they are a law-abiding people. America is a nation with good laws amply enforced by dedicated men in uniform. By such men as this New York City policemen.

Male Actor: I wonder if you could give me a little information

Police Officer: Certainly

Male Actor: How do you get to Madison Square Gardens from here?

Police Officer: walk over one block. Turn right, 6<sup>th</sup>

Male Actor: Over one, right and up 6<sup>th</sup>

Police Officer: Yes

Male Actor: Thank you very much

Narrator: Beside this police information booth in what has been called the crossroads of America, is another information booth where a different kind of information is dispensed by men in a different style of uniform. This is an armed forces information booth. And the knowledge that they...