The Newspaper Newsreel

Millions of readers are told about the Universal News Reel by their favorite newspapers every day. These newspapers and Universal have combined to bring current events before your public. Benefit from this combination with your theatre! There's a paper in your territory or one that will be glad to join!

CITY	NEWSPAPER
Albuquerque, N. M.	Albuquerque Journal
Alexandria, La.	Alexandria Daily Town Talk
Altoona, Pa.	Altoona Mirror
Anderson, Ind.	Anderson Herald
Atlanta, Ga.	Atlanta Journal
Beckley, W. Va.	Beckley Post-Herald
Birmingham, Ala.	Birmingham Post
Bismarck, N. D.	Bismarck Capital
Bremerton, Wash.	Bremerton News-Searchlight
Buffalo, N. Y.	Buffalo Times
Burlington, Vt.	Burlington Free Press
Charlotte, N. C.	Charlotte Observer
Chicago, Ill.	Chicago Daily News
Childress, Tex.	Childress Index
Cincinnati, Ohio	Cincinnati Post
Clovis, N. M.	Clovis Evening News-Journal
Corning, N. Y.	Corning Leader
Des Moines, Ia.	Des Moines Register & Tribune
Detroit, Mich.	Detroit Free Press
Dayton, Ohio	Dayton Journal-Herald
Erie, Pa.	Erie Daily Times
Everett, Wash.	Everett News
Fresno, Cal.	Fresno Bee
Indianapolis, Ind.	Indianapolis Times
Juneau, Alas.	Juneau Daily Empire
Ketchikan, Alas.	Ketchikan Chronicle
Lawton, Okla.	Lawton Constitution
Lead, S. D.	Lead Daily Call
Los Angeles, Cal.	Los Angeles Times
Manchester, N. H.	Manchester Union-Leader
Manila, P. I.	Manila Tribune
Marshalltown, Ia.	Marshalltown Times-Republican
Martinez, Cal.	Contra Costa Gazette
Miami, Fla.	Miami Daily News
Minneapolis, Minn.	Minneapolis Star
Nashville, Tenn.	Nashville Tennessean
New York, N. Y.	World-Telegram
Norman, Okla.	Norman Transcript
Norwich, N. Y.	Norwich Daily Sun
Philadelphia, Pa.	Philadelphia Inquirer-W-C-A-U
Portland, Me.	Press Herald-Evening Express
Portland, Ore.	Portland Oregonian
Rochester, N. Y.	Rochester Times-Union
Sacramento, Cal.	Sacramento Bee
San Diego, Cal.	San Diego Union-Tribune
San Francisco, Cal.	San Francisco Chronicle
San Mateo, Cal.	San Mateo Times
Scranton, Pa.	Scranton Scrantonian
Seattle, Wash.	Seattle Star
Spokane, Wash.	Spokane Press
Stockton, Cal.	Stockton Record
Toledo, Ohio	Toledo Blade
Vallejo, Cal.	Vallejo Evening News
Youngstown, Ohio	Youngstown Vindicator
Yuma, Ariz.	Yuma Daily Sun

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Printed in U.S.A.

SYNOPSIS SHEET

UNIVERSAL NEWSREEL

THE TALK OF THE WORLD

with GRAHAM McNAMEE

AS THE TALKING REPORTER, BY COURTESY *of the* NATIONAL BROADCASTING COMPANY.

UNIVERSAL NEWSPAPER NEWSREEL

Volume IX **Number 577**

EARHART PLANE LOST AT SEA

THE GREATEST MAN-HUNT in history spreads over the South Pacific in search of Amelia Earhart Putnam, navigator Fred Noonan and their Flying Laboratory, forced down in trackless waters on an attempted 'round-the-world flight.

BRITISH BOMBERS SHOW SKILL

HENDON, ENGLAND.—The Royal Air Force puts on a realistic and blood-chilling display of its ability to handle aerial bombs. The explosives are rained upon crumbling targets, blasting the peaceful area into a series of miniature infernos.

SCOUTS FLOCK TO JAMBOREE

WASHINGTON, D. C.—Thirty thousand members of the Boy Scouts of America assemble in the national capital for a monster jamboree. Thousands at a time take part in mass drills in which they demonstrate the remarkable precision their training has given them.

TWO GOONIES VISIT AMERICA

SAN FRANCISCO, CALIF.—The gooney is an albatross, but this pair is the first ever brought to the United States. They fly from Midway Island in a Pan American Clipper, travelling 3,800 miles to the Fleischeker Zoo. The youngsters will grow up to a wingspread of 10 feet.

CO-EDS BEWITCH POOR FISH

(Exclusive)

EUGENE, ORE.—Part of the University's summer course in charm for its co-eds now consists of teaching them to snare fish of the finny variety. The girls practice with rod and reel on mountain trout and it's no surprise to find they can coax the fish onto their hooks.

MINERS BACK STEEL STRIKERS

JOHNSTOWN, PA.—Fifteen thousand members of the United Mine Workers rally from neighboring territory and adjacent States to voice their sympathy with C. I. O. steel workers engaged in the protracted strike. Torrential rains deluge crowd and speakers.

PLANES RACE OVER ATLANTIC

PORT WASHINGTON, L. I.—A big Transatlantic Clipper hops on its test flight to the Old World as a British line grooms its entry for the Westward race. Regular passenger service by air across the Big Pond looms as tomorrow's startling reality.

NEW AGATE CHAMPION CROWNED

WILDWOOD, N. J.—Bill Kloss of Canton, O., gets that extra twist into his knuckles to win the national marble championship from Andrew Tenna in the finals of the big marble-shooting contest. Bill gets a sceptre emblematic of his triumph over hundreds of agate specialists.

MOVIE STARS' TRACK OPENS

DEL MAR, CALIF.—A constellation of big movie people witness the opening of the film capital's very own race course, built with money subscribed by the actors themselves. Ten thousand persons see Grey Count gallop to victory in the inaugural day feature.

PLOUGHS BLAST SUMMER SNOW

(Exclusive)

SISTERS, ORE. — Dynamite and giant ploughs bite through enormous drifts that have blocked mountain passes since early last Autumn. Federal and State highway crews resolutely undertake the huge cleanup job to open the roads for summer traffic.

Contents subject to change without notice

"THE TALK OF THE WORLD"

Universal Newsreel No. 577.

Subject No. 1.

Amelia Earhart and her navigator, Fred Noonan, have come to grief in their perilous round-the-world flight. Several hundred miles from Howland Island, in the mid-Pacific, their great plane--fitted out as a flying laboratory--is down---stranded on a coral reff it's believed from fragmentary and weak radio calls for help. Up to that point, their globe-circling trip--their hops from continent to continent, had been a triumph of flying and air navigation. Coast Guard Cutters, and Navy ships and planes are rushing to their aid, among them the Aircraft carrier Lexington, under forced draft from San Diego, with seventy-two planes aboard. The two intrepid fliers missed the tiny dot that is Howland Island in their twenty-five hundred mile hop from New Guinea, and were forced down by lack of fuel. For hours their plight was a mystery--a mystery of world concern, but the Coast Guard Cutter Itasca now is reported near them, certain that they are still safe and sound. (open--(3 sec--to end)

Subject No. 2.

Thousands of mine workersx and other steel strike sympathisers converge on Johnstown for a giant strike rally, but extra precautions are taken by Guardsmen and police to prevent mobs and disorders in the city streets, and to speed the huge influx of visitors to the scene of the rally at Faith's Grove, some distance out of town. (open--5 sec--to mills) The Mayor of Johnstown says the strike is broken, but despite a heavy downpour, a crowd estimated at twelve thousand, massed at Faith's Grove to cheer various strike leaders and to hear Governor Earle's advice to oust all Red agitators from steel union ranks. (open--2 sec--to end)

Subject No. 3.

Four thousand miles is a mighty long flight, but the Gooney birds, from Midway Island, are up-to-date. They came by Clipper plane. They're headed for Fleischeker's Zoo here in San Francisco and are said to be the first of their species ever brought to the United States. They're a kind

OAKLAND, CALIF.

AMELIA EARHART
DOWN IN PACIFIC
ON GLOBE FLIGHT

LIBRARY 94
10
105

VOLUME 9 RELEASE 577

43
3²

earhart

milly and noonan		10	6²
cu milly		15	10
loadg plane		25	16²
takeoff ~~xxdxxxxxxxxxxxxxx~~		42	28
shots in air		49	32²
lexington	sev shots	83	55'
sev planes in air		90	60
cu milly		93	62

59

- 0 -

anglers

ls instructor and gals	sev shots	14	9'
down to water		18	12
casting		22	14²

more

Dramatic views showing how the greatest man-hunt in history is starting for the South Pacific to rescue Amelia Earhart Putnam and her navigator, Fred Noonan, are a feature of the current issue of the (Paper)-Universal Newsreel.

With the gallant aviatrix and her aide down in the trackless wastes of the ocean during their attempted flight around the world, Uncle Sam's aircraft carrier Lexington starts from port to aid the Coast Guard and other agencies in the search.

Fifteen thousand miners rallying at Johnstown, Pa., is support of striking steel workers are also to be seen in the reel which includes a thrillingly realistic bombing raid by the Royal Air Force at Hendon, England; thirty thousand Boy Scouts at their national Jamboree in Washington, D.C.; the arrival of America's first two goonies, or albatross, at San Francisco, Calif., and co-eds adding trout-fishing to their summer courses at the University of Oregon at Eugene.

The start of the Transatlantic Clipper's test flight for regular passenger service over the ocean, from Port Washington, N.Y., is also a feature of the reel as are the crowning of the national marble-shooting champion, Bill Kloss, at Wildwood, N.J.; the opening of the movie stars' very own racetrack at Del Mar, Calif., and highway crews using dynamite and huge ploughs to clear the roads of enormous snowdrifts, at Sisters, Ore.

VOLUME 9 UNIVERSAL NEWSREEL RELEASE 577

MCNAMEE ANNOUNCING

MOUNTING ORDER

TRADE MARK
MAIN TITLE 10 16

1-		Library	AMELIA EARHART DOWN IN PACIFIC	Title	10-0 93-10
2-	1631-9	Smith 9182	STEEL STRIKE	Title Johnstown,Pa.	10-0 66-2
3-	1629-12	McHenry 9250	GOONEY BIRDS	Title San Francisco,Cal.	10-0 45-9
4-	1630-8 1631-6	Lyons Lyons 9099	BOY SCOUTS JAMBOREE	Title Washington,D.C.	10-0 40-5
5-	1598-12	Emery 8715	SCHOOL FOR ANGLERS (Exclusive)	Title Eugene, Ore.	10-0 45-15
6-	1630-10 1631-4 1632-5	Tugander 9067 } 26 ft. Tugander } Paramount - 39 ft. - 9251	TRANS ATLANTIC CLIPPER	Title Pt.Washington,N.Y.	10-0 65-0
7-	1630-9	Proffitt 9245	NAT'L MARBLES TOURNAMENT	Title Wildwood, N.J.	10-0 71-1
8-	1632-2	Gen.Film Dist.	R.A.F. DISPLAY 9252	Title Hendon, England	10-0 85-4
9-	1621-9	Emery 8612	SNOW PLOWS OPEN MOUNTAIN PASSES (Exclusive)	Title Sisters, Ore.	10-0 58-8
10-	1631-7	Alley 9253	'GREY COUNT' WINS INAUGURAL HANDICAP	Title Del Mar,Calif.	10-0 104-8
				END TITLE FOR FRAMES OVER	14-0 3-14
				TOTAL	815-14

JUL 5 1937 PM

VOLUME 9 RELEASE 577

EDITORS OFFICE

	Library	AMELIA EARHART LOST	Pacific Ocean
1629-12	McHenry	GOONEY BIRDS (All Reels)	San Francisco
1630-1	Tugander	FLOATING HOSPITAL (MGM-Para) Hold?	New York City
1630-8	Lyons	BOY SCOUTS DRILL (Para-MGM) Hold?	Washington, D.C.
1631-6	Lyons	BOY SCOUT JAMBOREE (Para-MGM)	Washington, D.C.
1630-9	Proffitt	NAT'L MARBLE CHAMPIONSHIP (Paramount)	Wildwood, N.J.
1630-10	Tugander	TRANS ATLANTIC CLIPPER (All Reels) Hold?	Pt.Washington,N.Y.
1631-4	Tugander	CLIPPER SHIP (Air shots)	Pt. Washington,N.Y.
	Paramount (TO COME)		
1630-11	Sinkey	MORMON CRICKETS (Hearst)	Pasco, Wash.
1631-1	Savitt Fox Movietone	PLANE REFUELS FROM AUTO (Fox-Pathe Hold (Hearst) (TO COME)	Northbrook, Ill.
1631-7	Alley	GREY COUNT WINS INAUGURAL 'CAP (All Reels)	DelMar, Calif.
1631-9	Smith	STEEL STRIKE AT (Para-Hearst) mass meeting — date line head —	Johnstown,Pa.
1631-12	Eclair	FIRE WORKS AT EXPOSITION	Paris, France
1632-2	Gen.Film Dist.	R.A.F. DISPLAY	Hendon, England

Grand Prize — Emery —

Girls trout fishing class

Emery Arnold Plow Excelsior

front 26

No. 577. No. 1

. Amelia Earhart and ~~his~~ her navigator,

Fred Noonan, have come to grief in their perilous round-the-world flight. Several hundred miles from Howland Island, in the mid-pacific, ~~the great~~ their great plane--fitted as a flying laboratory--is down, stranded on a coral reef, it's believed, from fragmentary and weak radio calls for help. Up to that point, their globe circling trip--their hops from continent to continent, had been a triumph of flying and navigation. Coast Guard cutters, and Navy ships and planes are rushing to their aid, among them the Aircraft carrier Lexington, under forced draft from San Diego, with seventy two planes aboard. ~~Their best hope for rescue~~ The two intrepid fliers ~~evidently~~ missed the tiny dot that is Howland Island in their twenty-five hundred mile hop from New Guinea, and were forced down by lack of fuel. ~~For hours their plight was~~ there was little indication ~~that they could survive. or not they could survive.~~ whether they

In the fleet of ships and planes ~~rushed to~~ rushing to their aid, ~~their best hope is the Coast Guard Cutter Itasca~~

For hours their plight was a mystery--a mystery of world concern, but still certain that they are safe and sound. The Coast Guard Cutter Itasca, ~~now is~~ reported nearby, them (open--3 sec--to

(end)