INACTIVE - ALL TIEMS SUPERSED			JED J			
REQUEST FOR RECORDS DISPOSITION AUTHORITY			LEAV NK (NARA use only) JOB NUMBER 11-563-07-17			
To: NATIONAL ARCHIVES & RECORDS ADMINISTRATION 8601 ADELPHI ROAD, COLLEGE PARK, MID 20740-6001			Date Received 9 - 10 - 2607			
1. FROM (Agency or establishment)			NOTIFICATION TO AGENCY			
Department of Homeland Security						
2. MAJOR SUB DIVISION			In accordance with the provisions of 44 U.S.C 3303a, the disposition request, including amendments is approved except for items that may be marked "disposition not approved" or "withdrawn" in column 10.			
Office of Public Affairs						
3. MINOR SUBDIVISION			арріоч	30 01	WINIGISWII III CC	num 10.
4. NAME OF PER	SON WITH WHOM TO CONFER	5. TELEPHONE	DATE			F THE UNITED STATES
	Kathy Schultz	202-447-5075	7/11/0B Mar War Jan			
AGENCY CERTIFICATION I hereby certify that I am authorized to act for this agency in matters pertaining to the disposition of its records and that the records proposed for disposal on the attached						
DATE	SIGNATURE OF AGENCY REPRESENTA			TITLE	•	
8/30/07	Kathleen a. Schultz		Senior Records Officer			
7. ITEM NO.	8. DESCRIPTION OF ITEM AND PROPOSED DISPOSITION		I SIDEBSEIDED MA I			10. ACTION TAKEN (NARA USE ONLY)
1	1 See attached sheet(s) for:					
Office of Public Affairs Program Records						
	INACTIVE - ALL ITEMS SUPERSEDED					
11/2/2	3/08 Capie Su	t to According	. Au		A	m E Alles MCL

115-109

NWCS NWCT-JP

STANDARD FORM 115 (REV. 3-91) PRESCRIBED BY NARA 36 CFR 1228

INACTIVE - ALL ITEMS SUPERSEDEL

U.S. Department of Homeland Security Headquarters Records Schedules

Public Affairs, Office of

The Office of Public Affairs (OPA) is responsible for developing a working relationship with reporters and other media representatives, maintaining a community relations program, keeping contact with other government agencies and keeping internal personnel and the public informed on issues that may affect them. They are expected to coordinate with the appropriate agencies prior to contacting and releasing information to the media on conditions that might result in favorable or unfavorable public reaction, including releases and public statements involving local, regional and national news.

Public Affairs officers are responsible for preparing information relative to the Department of Homeland Security (DHS) through news releases, special activities, photographs, radio and television, and other informational material. They also may prepare or reviews materials such as speeches, news articles, and radio and television shows for security policy review and determination for appropriate topics.

Additionally, they produce internal newsletters, approval and dissemination of global mail messages and maintain the DHS Intranet and the public DHS Internet sites.

Unless otherwise noted, all disposition instructions are media neutral; they apply regardless of the media or format of the records.

1 Biographies

Biographical information of senior level staff documenting their accomplishments and professional history.

Disposition:

a. Executive Level (Secretary, Deputy Secretary, Chief of Staff)

PERMANENT. Cutoff at the end of the calendar year when superseded or obsolete. Transfer to the National Archives 1 year after cutoff.

b. Non-Executive Level

TEMPORARY. Cutoff at the end of the calendar year when superseded or obsolete. Destroy or delete upon cutoff or vehen supersedent and force diministrative purposes.

Date (MM/DDYYYY):

INACTIVE - ALL ITEMS SUPERSEDED

U.S. Department of Homeland Security Headquarters Records Schedules

2 Communication Plan

A formal planning document consisting of written recommendations, guidance and strategies evidencing the Secretary's policies. Developed to craft strategies to enhance both the public's and DHS personnel's interpretation and understanding of DHS policy and are submitted to the OPA Assistant Secretary and Deputy Assistant Secretary for review and implementation. These records also serve as coordination points for stakeholders including DHS components and other Federal, state and local agencies in articulating the Secretary's position and message.

3 Multimedia Project Files

Agreements and support documentation (e.g., film and television requests, questionnaires, scripts, reports, and correspondence) for non-governmental, entertainment-oriented motion picture/video projects including, but not limited to, documentaries, books, web games, movies, television programs, and other types of medial related projects requesting the use of the DHS name, seal and insignia, and any other Departmental assistance in the production of a multimedia project.

Disposition:

PERMANENT. Cutoff at the end of the calendar year when superseded or obsolete. Transfer to the National Archives 10 years after cutoff.

Superseded by job / item number:

Disposition:

a. Approved requests

TEMPORARY. Cutoff at end of calendar year when project is complete. Destroy or delete 6 years from cutoff.

 b. Rejected requests
 TEMPORARY. Destroy or delete 1 year from date of denial.

Superseded by job / Item number:

1A4-663-2012-0002-0026-0027

04/22/2014

INACTIVE - ALL ITEMS SUPERSEDED

U.S. Department of Homeland Security

Headquarters Records Schedules

4 Photographs

Mission-related photographs consisting of images, largely born-digital, and documenting press conferences, speeches, testimony, meetings, tours, swearing-in ceremonies, portrait sittings (excluding passport photos), and other historically significant activities involving the Secretary and other high-level officials, along with DHS-supported facilities, technologies, and programs. Also covered are any related finding aids and documentation necessary for the proper identification, retrieval, and use of the images.

Routine photographs consist of images relating to employee award ceremonies; staff retirement or promotion ceremonies; social events; workshops, campaigns, and celebrations common to most federal agencies; passport and portrait sittings involving low-level DHS personnel.

Routine category also encompasses any mission-related images lacking adequate captioning, having technical or aesthetic deficiencies, or providing coverage in excess of what is required for adequate and proper documentation.

5 Press Conference Records

May include the Secretary's statements and remarks, audio recordings, transcripts, and any other press conference related record not scheduled elsewhere.

6 Press Conference Records - Background Material

Research and Background Materials, Working Papers and Drafts

Disposition:

a. Mission-related photographs

PERMANENT. Cut off records annually. Transfer to NARA in 3 year blocks at the end of the last year of the block (e.g. 2006-2008 block transferred to NARA at the end of 2008), along with any related documentation and external finding aids in electronic form.

b. Routine photographs

TEMPORARY. Cut off at the end of the calendar year in which created. Destroy or delete 1 year after the cutoff.

Superseded by job / item number:

Date (MM/DD/YYYY):

04 22 2014

Disposition:

PERMANENT: Cut off at end of the calendar year in which the event occurs. Transfer to the National Archives in blocks of 5 years, 5 years after cutoff.

Disposition:

TEMPORARY. Cut off at end of the calendar year in which the record is created. Destroy or delete 6 months after cutoff.

Superseded by job / Item number:

DAH-563-2012-0002-0003 + 0004

INACTIVE - ALL ITEMS SUPERSEDED

U.S. Department of Homeland Security Headquarters Records Schedules

7 Press Releases

Press releases related to DHS mission, programs, information or news. These records may include, but are not limited to, mission related program announcements; information on homeland security issues; DHS public meetings or events; and press conferences or interviews.

8 Préss Releases - Background Documentation

Records consist of background papers, talking points, briefings, news clippings, documents on program activities, reports on program and policy developments, news releases, fast sheets, and other records used in formulating news or press releases.

9 Request to Use the DHS Seal

Consists of requests and responses to outside parties interested in using the DHS seal.

DHS Form 0030-01: DHS Official Seal Usage Approval

(This item does not include requests included as part of the Multimedia Project Files)

Disposition:

PERMANENT. Cut off at the end of the Secretary's term. Transfer to NARA-5 years after cutoff or when volume warrants, whichever is sooner.

Supe

Superseded by:

DATE (MM/DD/YYYY):

22 /2014

Disposition:

TEMPORARY Cut off at end of the calendar year in which the record is created. Destrey or delete 6 months after cutoff.

Superseded by:

DATE (MM/DD/YYYY):

22/2014

Disposition:

Approved requests

TEMPORARY. Destroy or delete 2 years from date of approval.

b. Rejected requests

TEMPORARY. Destroy or delete 1 year from date of denial.

Superseded by job / Item number:

144-563-2012-0002-0022

Dete (MM/DD/YYYY): 04 22 2014