## **INACTIVE - ALL ITEMS SUPERSEDED OR OBSOLETE**

**Schedule Number: N1-142-96-006** 

All items in this schedule are inactive. Items are either obsolete or have been superseded by newer NARA approved records schedules.

Description:

Item 1 was superseded by N1-142-10-001, item 16b.

Date Reported: 07/28/2022 N1-142-96-006

INACTIVE - ALL ITEMS SUPERSEDED OR OBSOLETE

(See Instructions on reverse)  TO NATIONAL ARCHIVES and RECORDS ADMINISTRATION (NIR) WASHINGTON, DC 20408  1 FROM (Agency or establishment) TENNESSEE VALLEY AUTHORITY 2 MAJOR SUBDIVISION COMMUNICATIONS 3 MINOR SUBDIVISION 4 NAME OF PERSON WITH WHOM TO CONFER 5. TELEPHONE KAL CHATTERJEE 423-632-3622  6 AGENCY CERTIFICATION I hereby certify that I am authorized to act for this agency in matters pertai and that the records proposed for disposal on the attached page(s) a of this agency or will not be needed after the retention periods specified the General Accounting Office, under the provisions of Title 8 of the GAAgencies,  is not required; is attached; or has  DATE SIGNATURE OF AGENCY REPRESENTATIVE TITLE	In accordance with the pro U S C 3303a the disposit including amendments, is ap for items that may be marked not approved" or "withdrawn"  TE for ARCHIVIST OF THE ARCHIVE O	2-96-6  GENCY  VISIONS OF 44 100 request, proved except 1 "disposition in column 10  EUNITED STATES  of its records the business urrence from ce of Federal
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1. CORPORATE IDENTITY JOB RECORDS	9 GRS OR	10 ACTION
	SUPERSEDED JOB CITATION	TAKEN (NARA USE ONLY)
(Please see the attached page)		
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## CORPORATE IDENTITY JOB RECORDS

The Corporate Identity Job records are a compilation of all materials resulted from a job request that the Corporate Identity staff receives from any TVA organizations. Corporate Identity is responsible for managing anything related to a visual image for TVA at a corporate level. Job requests are various in nature. Some examples are Research on Executive Gifts - the Chairman, Guest River Exhibit, Watershed. Brochures, Homeowners Guide to Mosquito Management-Brochure and Handbook, Business Fair Exhibit, Map of the Valley Watershed, Eldercare Fair, etc.

When a job request comes in, it is assigned to a designer within the organization and given a job number. The jobs are tracked from beginning to completion. Any hard materials related to the job that are gathered during the research process are placed in a large envelope with a corresponding tracking number and a description of the job is written on the outside of the envelope.

Corporate Identity assigns a job number for each job its receives and the job number is entered in a data base. The data base contains job numbers, title/description, date in, draft due date, final due date, status, product type, customer information, and name of the designer who is responsible for the job completion

Corporate Identity Job status reports are generated periodically. It contains a summary of each job

## **DISPOSITION**

A Hard copy envelopes containing materials related to a job request.

Destroy when five years old

B. The tracking system data base

Delete when no longer needed. (GRS 23, Item No. 8)

C Corporate Identity Job Status Report

Delete/ Destroy when no longer needed

(GRS 23 Item No 8)